



# Brown County 4-H Creative Arts Festival Multimedia Project Guidelines



*This year's theme: "What I like about 4-H"*

Categories for the Multimedia entries are as follows:

Individual Video Production

Small group Video Production (2-3 members collaboratively producing)

Large group Video Production (4 or more members collaboratively producing)

All participants must be Brown County 4-H members. Individuals can participate in multiple categories. Individuals from different clubs may produce a piece together.

Each presentation should be 3-5 minutes in length and should not require live narration (by the viewer). The presentation must be created in Powerpoint, Prezi, iMovie, or any other video editing software and must be related to the theme. The presentation must be submitted on a CD, DVD, usb drive, or other shared file packaged as a .mov or .wmv format to be entirely ready to play. Video, audio, and narration may be included but all components must be packaged with the presentation so that it can be played automatically on any compatible computer.

A short introduction can be given for the piece. This introduction can include information about the author, the setting, or other circumstances about your selection. The time for any introduction is included in the overall time for your performance.

Modest attire must be selected and all footage in the video must be remain appropriate for the environment.

Each video will be shown at the Cultural Arts Festival. After each viewing, the participants will meet with the judges for an individual verbal and written evaluation. Presentations will be judged on content, audience appeal, mechanics, timing, graphics, organization, clarity, flow of material, and conclusion.

Blue (1<sup>st</sup> place) or red (2<sup>nd</sup> place) ribbons will be awarded for all entries. Any number of blue or red ribbons can be presented overall for each category.

All entries earning a blue ribbon will be eligible for a best overall performance award. The recipient of this award will receive a "Best Production" certificate to acknowledge this accomplishment. All divisions will be grouped together for consideration of this award. A "Best Production" certificate may not necessarily be awarded in every category or more than one award can possibly be given in a single category depending on the quality of performances.