



2021: VIRTUAL Brown County 4-H Creative Arts Festival

For 2021, Brown County 4-H is excited to offer a VIRTUAL creative arts festival. Please read the information below carefully, as some of the requirements are different in this format.

All entries must be submitted in video format and recorded virtually using a platform of your choice. If more than one family unit is involved in a skit, you can record virtually and edit plays and skits together into one video, or record a live virtual session, and may be edited. *Any in person gatherings, outside of immediate family members, require prior approval from the Extension office and must meet current 4-H program guidelines.* If you need help with recording, editing or submitting your entry, please contact Melinda at melinda.pollen@wisc.edu.

Multimedia Project Guidelines

2021 Theme: 4-H Has Taught Me....

Submission Options:

- JUDGED entries: all participants must be Brown County 4-H members. Adult leaders/parents can assist with music, lighting, and sound effects, holding or moving props, etc. from an off-screen location.
- NON-JUDGED exhibition: non-4-H participants may be part of the virtual production, following the same rules below and guidelines above. Please check the appropriate box on the entry form.

General Details:

- Categories for the Multimedia entries are as follows:
 - Individual Video Production
 - Small group Video Production (2-3 members collaboratively producing)
 - Large group Video Production (4 or more members collaboratively producing)
- Each presentation should be 3-5 minutes in length and should not require live narration (by the viewer). The presentation must be created in PowerPoint, Prezi, iMovie, or any other video editing software and must be related to the theme.
- Modest attire must be selected and all footage in the video must be remain appropriate for the environment.

Video Submission Information:

- Entries can be created using any platform (ie. Zoom, PPT, iMovie, etc.).
- Entries may be edited or spliced together
- Entries are encouraged to be submitted with a Link via Google Drive (shared to Anyone Can View with Link) or YouTube (Unlisted link).
- Entries may also be submitted on CD, DVD, or USB drive mailed or dropped off at the Extension Brown County Office as a .mov, .wav or .mp4 video.

Video Introductions:

- A short introduction must be included in all video submissions. This introduction can either be spoken by the performer(s) or entered as a slide/text appearing on screen before the performance. The time for any introduction information is included in the overall time for your performance. Deviation from the stated time limits will be considered by the judges when evaluating the performance for awards.
- The introduction must include:
 - Performer(s) name(s)
 - Performer(s) club(s)
 - Title of performance, and any details you wish to provide (setting, timeframe, etc.)

Judging:

- Each performance entered for judging will be reviewed by at least one judge, and performers will be provided written feedback from the judge(s), along with ribbons, in the mail within 2 weeks of the launch party. In addition, all participants will be provided the opportunity to meet virtually with judge(s) for 1-1 feedback. Please indicate the type of feedback you wish to receive on the entry form.
- Presentations will be judged on content, audience appeal, mechanics, timing, graphics, organization, clarity, flow of material, and conclusion.

Ribbons and Recognition:

- Blue (1st place) or red (2nd place) ribbons will be awarded for all entries. Any number of Blue (1st place) or red (2nd place) ribbons will be awarded for all entries. Any number of blue or red ribbons can be presented overall for each category.
- All entries earning a blue ribbon will be eligible for a best overall performance award. The recipient of this award will receive a “Best Production” certificate to acknowledge this accomplishment. All divisions will be grouped together for consideration of this award. A “Best Production” certificate may not necessarily be awarded in every category or more than one award can possibly be given in a single category depending on the quality of performances.