



# Brown County 4-H Creative Arts Festival Multimedia Project Guidelines



*This year's theme: "My 4-H Story"*

Categories for the Multimedia entries are as follows:

Individual Video Production

Small group Video Production (2-3 members collaboratively producing)

Large group Video Production (4 or more members collaboratively producing)

At least half of the participants in each production must be Brown County 4-H members. Individuals can participate in multiple categories. Individuals from different clubs may produce a piece together.

Each presentation should be 2-5 minutes in length and should not require live narration (by the viewer). The presentation must be created in a video editing software and must be related to the theme. The presentation must be submitted on a DVD, USB drive, uploaded to Google Drive, or other shared file in a format that is ready to play. Video, audio, and narration may be included but all components must be packaged with the presentation so that it can be played automatically on any compatible computer.

Modest attire must be selected and all footage in the video must be remain appropriate for the environment.

Each video will be shown at the Creative Arts Festival. After each viewing, the participants will meet with the judges for an evaluation. Presentations will be judged on content, audience appeal, mechanics, timing, graphics, organization, clarity, flow of material, and conclusion.

Blue (1<sup>st</sup> place) or red (2<sup>nd</sup> place) ribbons will be awarded for all entries. Any number of blue or red ribbons can be presented overall for each category.

All entries earning a blue ribbon will be eligible for a best overall performance award. The recipient of this award will receive a "Best Production" certificate to acknowledge this accomplishment. All divisions will be grouped together for consideration of this award. A "Best Production" certificate may not necessarily be awarded in every category or more than one award can possibly be given in a single category depending on the quality of performances.