

**CHAPTER 44**  
(Revised 10-22-2019)  
**LOBBYIST REQUIREMENTS.**

**44.01 PURPOSE.** In order to promote openness and transparency in the legislative and administrative processes of Brown County Government, this Ordinance provides requirements for persons or entities to engage in **immediately prior to** lobbying Brown County Elected or Appointed Officials, Staff, Boards and/or Committees, and applies to any person or entity that is registered as a lobbyist with: **1)** the State of Wisconsin, per *Wisconsin Statutes, Chapter 13*, as it exists now and as it may be amended; and/or **2)** any other municipality in Brown County.

**44.02 DEFINITIONS.** For the purposes of this Chapter, lobbying is defined as follows:

(1) "Lobbying" means the act of attempting to influence legislative or administrative action, or inaction, by engaging in oral or written communication with any Brown County Elected or Appointed Official, Staff, Board and/or Committee.

**44.03 REQUIRED ACTS.** (1) **Immediately prior to** any person or entity that is registered as a lobbyist with: **1)** the State of Wisconsin per *Wisconsin Statutes, Chapter 13*; and/or **2)** any other municipality in Brown County, engaging in lobbying with any Brown County Elected or Appointed Official, Staff, Board and/or Committee, said person or entity shall identify themselves to said Brown County Elected or Appointed Official, Staff, Board and/or Committee as being a registered lobbyist, and shall state the issue and organization they are lobbying on behalf of. Any such registered lobbyist shall identify themselves as such prior to addressing the County Board during Public Comment by checking the 'Registered Lobbyist' box on the form available and required to be filled out **prior to** providing Public Comment at any County Board Meeting.

**44.04 PENALTIES.** (1) Each time a person or entity commits a violation of Section 44.03, above, it shall be considered a separate violation.

(2) Any person or entity who violates Section 44.03, above, shall receive a warning for their first violation, and shall forfeit \$100.00 for each subsequent violation received after being so warned.

**44.05 ENFORCEMENT.** (1) Alleged violations of Section 44.03, above, along with supporting evidence of such violations, shall be reported and submitted to the Brown County Corporation Counsel Office, which is charged with enforcing this Ordinance.