

# GENERAL AND ECONOMIC INFORMATION

Brown County has a vibrant economy sustained by a diverse employment base, a comprehensive education system, and a healthy quality of life supported by ample cultural activities, a highly specialized medical community, abundant green space, sports and recreation including America's football team, the Green Bay Packers.

Located in northeastern Wisconsin, the county's northern edge is situated along Green Bay, an inland extension of Lake Michigan and a part of the St. Lawrence Seaway. The County Seat is the City of Green Bay. Brown County encompasses 530 square miles and includes 2 cities, 9 villages, 13 towns, and all or portions of 12 school districts.

Brown County was formally established as part of the Michigan Territory in 1818 and comprised most of the eastern half of the present land areas of the State of Wisconsin. By the time the Wisconsin Territory was established in 1836, the southern third of Brown County had been sectioned off to form new counties in a rapidly growing southeastern portion of the territory. By 1852, four years after Wisconsin had attained statehood, Brown County was allocated its present boundaries.

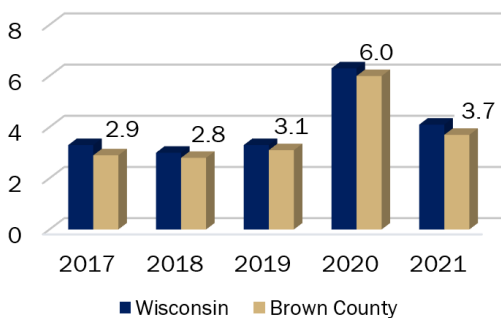
Brown County is home to approximately 7,300 employers. The largest industries, listed in the adjacent chart, illustrate the diversity of the economy. Brown County's strong mix of industries has created an exceptionally stable economy with lower than average unemployment rates. Brown County population growth consistently ranks as one of the fastest among metropolitan areas in the U.S.

Industry	Annual Avg Employment
Education & Health Services	32,384
Trade, Transportation, Utilities	30,894
Manufacturing	26,433
Professional & Business Services	17,929
Leisure & Hospitality	13,323
Financial Activities	11,274
Construction	7,418
Other Industry	4,949
Public Administration	4,668
Natural Resources & Mining	942

*Source: Wisconsin Dept of Workforce Development*

Providing a comprehensive selection of facilities, treatments and healthcare professionals, Brown County serves as the regional medical center for Northeastern Wisconsin and Upper Michigan. The industry employs roughly 23,000 positions in Brown County at several hospitals and community clinics.

**UNEMPLOYMENT RATES**



\* as of July 2021

Brown County serves as a regional transportation hub for northeast Wisconsin. The county has an extensive Interstate and State Truck Highway system and is served by 162 motor freight carriers. Brown County is home to many truck lines, including Schneider National, one of the world's largest trucking companies. Green Bay Austin Straubel International Airport (GRB) serves Northeast Wisconsin and the Upper Peninsula of Michigan. Delta Air Lines provides service through its Atlanta, Detroit and Minneapolis hubs; while both American Airlines and United Airlines serve Chicago's O'Hare International Airport; Sun Country Airlines provides seasonal service to Fort Meyers as well as Phoenix; and Frontier Airlines serves Denver and Orlando seasonally. GRB is also a U.S. Customs Port of Entry and cleared nearly 400 aircraft back into the United States.

The Port of Green Bay is the westernmost port of Lake Michigan, and as such, offers the shortest, most direct route for shipments between the great Midwest and the world. The port moves almost 2 million metric tons of international and domestic cargo onboard more than 200 ships annually.

Quality education plays a major role in the development of a strong community, a skilled work force and an adaptable economy. The twelve school districts in Brown County have consistently scored above national averages in both ACT and SAT college entrance exams. Higher education facilities, including the University of Wisconsin Green Bay, Northeast Wisconsin Technical College and St. Norbert College, offer a broad range of programs from liberal arts to technical skills training.

*(Sources: US Bureau of Labor Statistics; Wisconsin Department of Workforce Development)*