

INCIDENT COMMAND WEEKLY BRIEFING

TUESDAY JULY 14, 2020- MONDAY JULY 20, 2020

Goals of the Incident Command COVID-19 Response

- Stop or reduce the spread of COVID-19 in Brown County.
- Safely reopen Brown County through the use of proactive prevention efforts.

Successes/Milestones this week

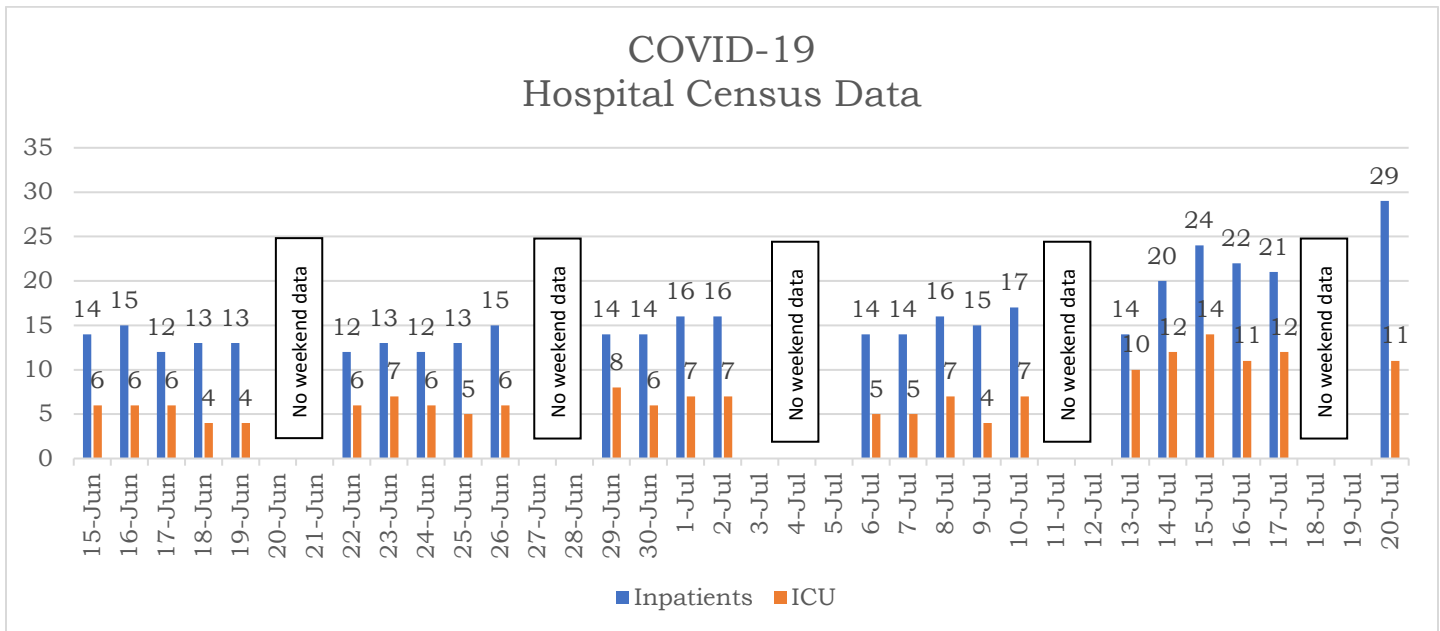
- Reached 500 followers of @BrownCoHealth, the Brown County Public Health Twitter Page
- Began implementation of Community Engagement Plan
- Provided more detail for our first objective, “Monitor disease surveillance data and implement control measures to minimize the risk of spread in congregate living or working environments.” Strategies now include:
 - Facilities Outreach Branch will continue to work with congregate living, medical facilities, early childcare and school-based settings to ensure public health recommendations are being followed.
 - Environmental Health Branch will continue to work with licensed establishments, businesses, outdoor and recreational facilities, and large event organizers to ensure public health recommendations are being followed.

Upcoming Considerations

Consideration	Incident Command (IC) Response
Gaining voluntary compliance with health and safety recommendations	<ul style="list-style-type: none"> • Civic Engagement toolkit created • Posted reminders on social media • Explored creative messaging options to reach more Brown County community members including: paper materials, outreach on bus routes, etc. • Completed Community Engagement Plan and ensured alignment with the Community Health Assessment
Improving outbreak management processes	<ul style="list-style-type: none"> • Scheduled meetings with various facilities that we have previously seen outbreaks occur to ensure continued mitigation strategy use and talk about additional next steps • Developed a process flow chart to capture current state of outbreak management

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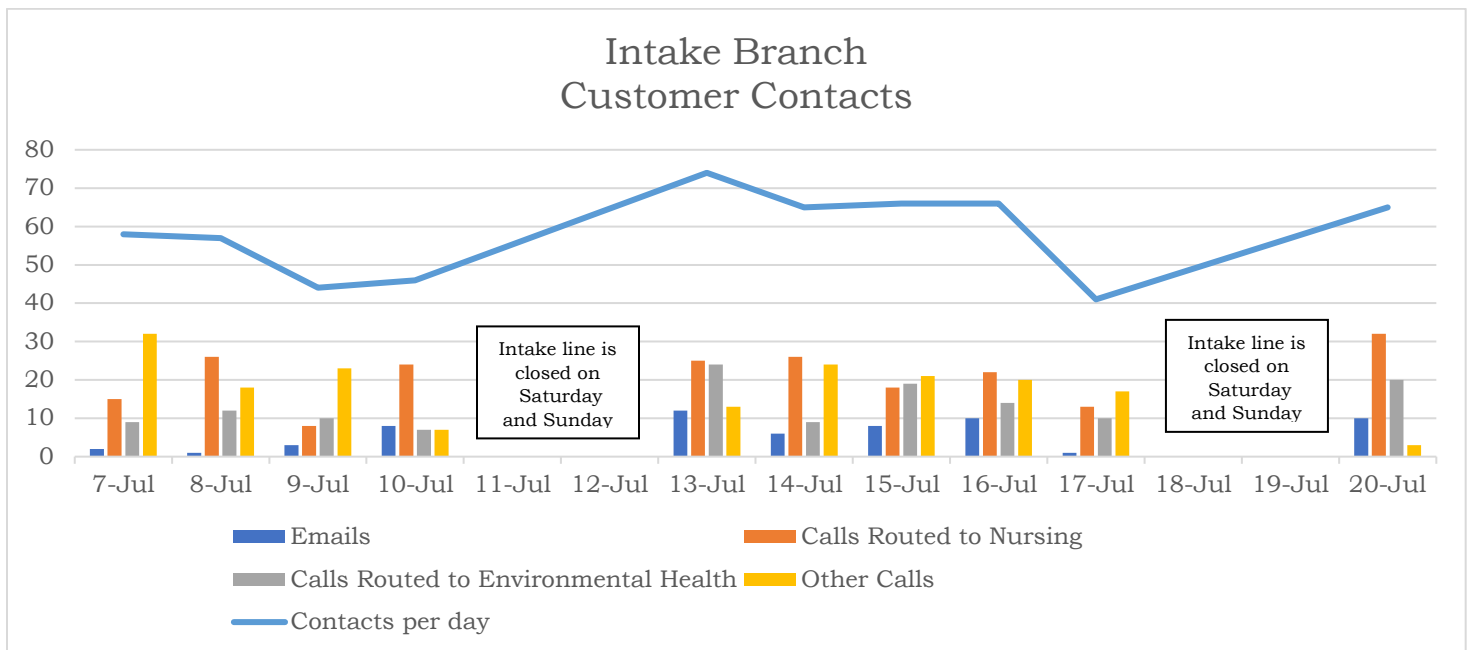


Note: No hospital data collected on weekend dates

	Total Cases to date	Out of Isolation/Closed	Active Cases	% Complete
July 14	3340	2872	468	86.0
July 15	3383	2905	478	85.9
July 16	3431	2932	499	85.5
July 17	3447	2960	487	85.9
July 20	3551	3028	523	85.3

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Notes: Intake line operates Monday-Friday 8:00 am-4:30 pm M-F

The average number of customer contacts per day increased slightly from 55.8 to 60.6 per day.

Facilities Outreach Branch Weekly Summary

- Continue to participate in weekly Brown County School Superintendent meeting regarding reopening schools
- Scheduled a follow up meeting with school administrators, nurses, and secretaries for August 13th.
- Participation in reopening taskforces with UWGB and other academic institutions.
- Ongoing support for group living environments (nursing homes, shelters, assisted living, etc.) when there is a positive case and/or for proactive policy review.

Environmental Health Branch Weekly Summary

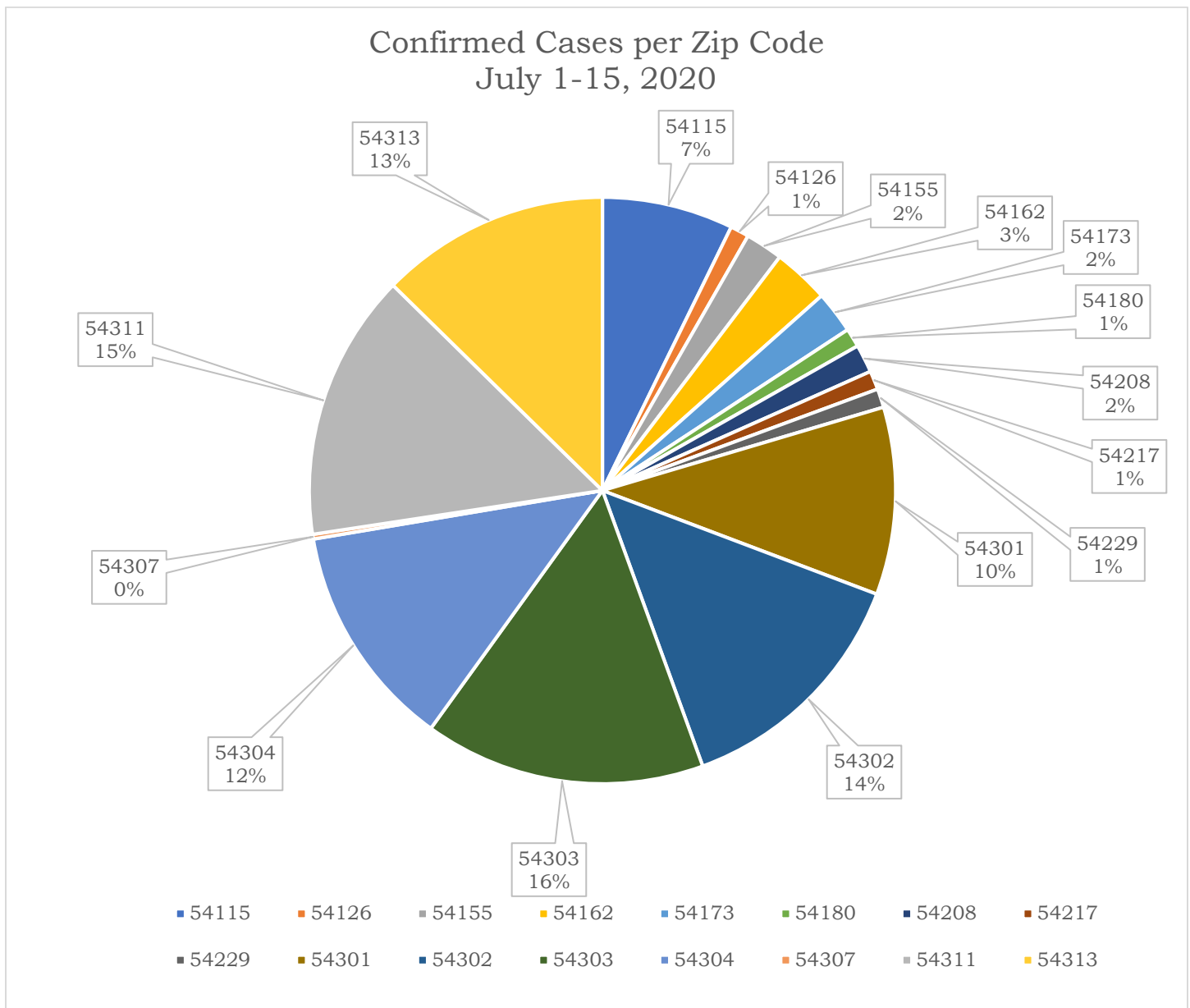
- Consulted with various businesses on safe operating environments and how to follow public health guidelines for minimizing the spread of COVID-19.

Community Engagement Branch Weekly Summary

- Revised Community Engagement Plan and plan of work to outline strategies for improving community involvement
- Ongoing planning for employer and employee outreach with community partners to encourage safe business practices and increase compliance with best practices
- Planned a presentation to gather information on how COVID-19 has impacted the homeless population, strengths and weaknesses of response from public health and partners. This will be used for future process improvements.

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Notes: Populations within zip codes vary, and this chart only reflects the portion of the zip code that exists within Brown County.

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A Note from Brown County Public Health on masking...

Brown County Public Health recognizes that mask mandates are an effective tool in fighting the spread of COVID-19. Scientists are finding that when masks are mandated rates of infection are significantly reduced.

Some important facts to consider:

- Face masks can reduce the likelihood someone will transmit COVID-19 to another person. According to a study by *The Lancet*, without a mask, social distancing or any other preventive measures, the risk of transmitting the coronavirus is 17.4%. Add a mask or respirator, and that number drops to 3.1%.
 - [https://www.thelancet.com/journals/lancet/article/PIIS0140-6736\(20\)31142-9/fulltext#%20](https://www.thelancet.com/journals/lancet/article/PIIS0140-6736(20)31142-9/fulltext#%20)
- Face masks also reduce the likelihood that the wearer will contract COVID-19. Cloth masks, whether homemade or commercial, can reduce respiratory virus infections by 33% and slow community spread.
 - <http://www.healthdata.org/covid/updates>

Contemporary examples of masking as a prevention tool:

- Two stylists at a Missouri hair salon tested positive for COVID-19. One stylist had symptoms and continued to work for 8 days and the other had symptoms and continued to work for 4 days. The salon had a policy requiring both stylists and clients to wear masks which was consistent with local government ordinance. More than 98% of clients wore masks; none of the interviewed customers developed symptoms of illness; all customers who volunteered to be tested, tested negative for the virus.
 - https://www.cdc.gov/media/releases/2020/p0714-americans-to-wear-masks.html?utm_source=Global+Health+NOW+Main+List&utm_campaign=ba35be8398-EMAIL_CAMPAIGN_2020_07_14_03_18&utm_medium=email&utm_term=0_8d0d062dbd-ba35be8398-859627
- A man flew from China to Toronto and later tested positive for COVID-19. He was symptomatic during his flight and wore a facemask. None of the 25 passengers closest to the man tested positive for COVID-19.
 - <https://www.cmaj.ca/content/192/15/E410>

Why it's important to wear a mask:

- Wearing a cloth face covering will help protect people around you, including those at higher risk of severe illness from COVID and workers who frequently come into close contact with other people.
- Masks work best when we all wear them. Masks are most likely to reduce the spread of COVID when they are widely used by people in public settings.



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Brown County Public Health appreciates your continued partnership during this unprecedented time. Please continue to remind those you serve within your jurisdiction that the dangers of COVID are not over. You can continue to support local public health by:

- Discouraging large gatherings
- Promoting safety measures to reduce risk of exposure including:
 - Staying six feet apart, wearing masks, having hand sanitizer available, and advising sick people to stay home
 - Encourage masking when social distancing cannot be maintained or guaranteed

We're all in this together.

Additional Masking Resource Videos

- A video demonstrating how masks decrease the distance particles can travel from a cough
 - <https://www.youtube.com/watch?v=RkB0k81oNil>
- A video by Surgeon General, Dr. Jerome Adams demonstrating how household materials that can be repurposed as a cloth mask
 - <https://www.youtube.com/watch?v=tPx1yqvJgf4>

