

# Brown County Public Health

## Executive Summary

Brown County Public Health will improve the health of our community by supporting community recovery and resiliency, advocating for health in all policies, and improving access to health resources.

## 2023-2027 Strategic Plan

<b>Vision</b>	Partnering to build a healthier community.
<b>Mission</b>	The Brown County Health & Human Services – Public Health Division protects and promotes equitable health and wellness through prevention, education, leadership, and partnerships.
<b>Values</b>	<p>Brown County Public Health holds 7 values at the center of our work.</p> <ul style="list-style-type: none"><li>• Integrity</li><li>• Equity</li><li>• Collaboration</li><li>• Leadership</li><li>• Expertise</li><li>• Service</li><li>• Advocacy</li></ul>

## Introduction

Brown County Public Health is excited to begin implementation of our 2023-2027 Strategic Plan. To inform the plan, we sought feedback from key stakeholders, including staff. We ensured ties to the Beyond Health Community Health Assessment and Community Health Improvement Plan (CHA/CHIP), alignment with the Foundational Public Health Services, the 10 Essential Public Health Services, and Wisconsin Public Health Forward. Doing so helped us create a strategic plan which will help enhance recovery and resiliency efforts, including work around access to care and health equity in all policies.

Thank you for taking the time to learn more about this plan and for joining us as we work together to build a healthier community.



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# 2023-2027 Strategic Priorities

Brown County Public Health has identified these three strategic priorities and associated goals to build a healthier Brown County community:

Strategic Priority	Goals
<p><b>1. Community Recovery and Resiliency</b> <i>Focus on proactive population health efforts in our community, building systems that enhance health for all.</i></p>	<ul style="list-style-type: none"> <li>• 1.1: Explore the feasibility of Environmental Health (EH) securing external funding and implementing programs focused on air and water quality and vector-borne diseases as appropriate.</li> <li>• 1.2: Build relationships and increase proactive, education-based interactions with licensed operators</li> <li>• 1.3: Evaluate the feasibility of expanding the radon program to increase test kit distribution and radon remediation supports in Brown County</li> <li>• 1.4: Adopt a proactive approach to public health communications and initiatives</li> <li>• 1.5: Evaluate and expand upon proactive communicable disease prevention efforts</li> <li>• 1.6: Implement and expand upon alcohol and drug strategies by building partnerships across sectors</li> </ul>
<p><b>2. Health in All Policies</b> <i>Build health equity into decision-making spaces and policies, looking at not just health outcomes but at factors which contribute to health in the community.</i></p>	<ul style="list-style-type: none"> <li>• 2.1: Engage in coordinated health equity efforts</li> </ul>
<p><b>3. Access to Health Resources</b> <i>Ensure that all community members have access to health, focusing on connecting community members with a medical home.</i></p>	<ul style="list-style-type: none"> <li>• 3.1: Ensure children in Brown County are up to date on vaccines</li> <li>• 3.2: Ensure equitable access to breastfeeding in Brown County</li> <li>• 3.3: Ensure access to healthcare for additional community members through resource identification and support for health navigation initiatives</li> </ul>

## Contact us

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