



## South Bridge Connector PROJECT GOALS

The Brown County Highway Department, in coordination with the Town of Lawrence, City of De Pere, and the Town of Ledgeview, have identified the following goals for the design and construction of the South Bridge Connector. All project design and construction decisions should be made with these goals (decision criteria) in mind.

1. Create a safe and efficient transportation corridor that crosses the Fox River in south De Pere to reduce traffic congestion on the Claude Allouez Bridge.
2. Provide timely communication with the citizens of Brown County regarding project design and construction through the website, informational meetings, media releases, and direct correspondence.
3. Provide effective access to businesses and property owners. Implement access management strategies for the corridor that will promote economic development while not impeding traffic flow or reducing safety.
4. Design the project in a fiscally responsible manner, meeting project needs without overbuilding.
5. Design to prioritize environmental stewardship, avoiding and minimizing environmental impacts wherever practicable.
6. Design to accommodate all modes of transportation, as reflected in municipal and county comprehensive plans, within the parameters of state law.
7. Accommodate municipal water/sewer utility design and installation.
8. Accommodate municipal and other aesthetic features (signs, lighting, etc.) the municipalities may want to incorporate into the project as well as potential screening for nearby homeowners in the way of fences and/or plantings.
9. Perform right-of-way acquisition per State law, and beyond that, in a way that is respectful to our citizens property rights, including treating our citizens the way we would want to be treated - especially for those who will be relocated as part of the project.
10. Minimize disruption during construction as much as possible for traffic, businesses, and property owners, etc.