

**PROCEEDINGS OF THE BROWN COUNTY NEVILLE PUBLIC MUSEUM GOVERNING BOARD**

Pursuant to Section 19.84, Wis. Stats., a meeting of the **Brown County Neville Public Museum Governing Board** was held at 4:30 p.m. on Monday, December 12, 2011 at the Neville Public Museum, 210 Museum Place, Green Bay, Wisconsin

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PRESENT: Kramer Rock, Kevin Kuehn, Jesse Brunette, Bob Jossie, Sandy Juno, Pat Wetzel

ALSO

PRESENT: Rolf Johnson, Jean Hermes

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1. CALL MEETING TO ORDER

Chairman Kevin Kuehn called the meeting to order at 4:30

2. APPROVE/MODIFY AGNEDA

Motion made by Jesse Brunette and seconded by Bob Jossie to approve the agenda. Vote taken. **MOTION APPROVED UNANIMOUSLY.**

3. APPROVE/MODIFY MINUTES of October 10, 2011

Motion made by Bob Jossie and seconded by Jessie Brunette to approve. Vote taken. **MOTION APPROVED UNANIMOUSLY.**

4. Director's Report

a. Rolf began the discussion by identifying preliminary action steps for the board to entertain and contribute to. He followed by distributing reference documents he had prepared pertaining to the groups ongoing discussions regarding proposed governance changes at the Museum. Rolf reported that he did bring this matter to the Ed & Rec Committee and advised them that we are moving forward on this matter. Discussion ensued regarding distributed material.

The recommendation to get together with colleges from Milwaukee County Museum was addressed. Similarities in structure were discussed.

Kevin questioned if a three way meeting with the County Executive has taken place. Jessie has talked to him but a three way meeting has not come about and would like to hold off until after the County budget. It is suggested that Rolf, Kramer, Jessie and Kevin comprise the core team to meet with the County Executive. Rolf addressed the concept that other people from the community should be involved in the effort from the beginning, middle and end and that they

should be identified and contacted by the end of January, 2012. Discussion ensued.

Sandy Juno questioned whether or not there will be any meetings with Milwaukee County Museum representatives regarding their governance prior to meeting with the County Executive. Rolf stated that having been present during Milwaukee's changes, he planned to lay out a model for analysis. Kramer feels we could benefit greatly from reviewing Milwaukee's model thus reaping the benefits from their experience. Rolf will contact Milwaukee tomorrow morning to solicit information from them prior to the end of the calendar year.

The question of who will be the "go to person" for publicity and media calls was addressed. Rolf was suggested. All concurred.

Sandy wanted to know what needs to be done to make the plan transpire. Kevin stated that we will need approval from the County Board. Rolf believes that budget alignment and the perception/reality of losing some control will be necessary elements. Also, the necessity for continuing base line support from Brown County is stressed. Discussion continues.

Rolf's target date to launch the public campaign is by the end of July, 2012. Kramer is concerned with the weight the foundation will be holding. Kevin would like to see the base line support from the County to stay where it is now. What services would continue to be provided by the County was addressed. Every one agreed that the plan can not be successful without the County continuing their base line support.

Kramer stated that the perception of the elected official is that the plan will get the Museum off the tax role. He feels that asking for \$950,000 in the beginning has no merit. Kevin feels that the benefit to the county for keeping their baseline support at \$950,000 is that they will not have to operate the museum any longer. The process will give ownership of the Museum to the community and will stop the deterioration of the Museum. Jesse would like the governance model to affirm that funding decisions the County Board vote on, would require a super majority. All concur.

The importance of the Milwaukee model was addressed. The necessity to start working with the Board leadership is stressed. Rolf distributed the last two months dashboards for trend comparison. The dramatic decrease of school tours is noted. Rolf will meet with the new school superintendant to discuss this issue. Other dashboard numbers are discussed.

5. Such other matters as are authorized by law

6. ADJOURNMENT

Motion made by Bob Jossie and seconded by Jessie Brunette to adjourn at 5:25p.m.  
Vote taken. **MOTION APPROVED UNANIMOUSLY**

Respectfully submitted,  
Jean Hermes

**Next Meeting**  
Monday—January 9, 2012  
4:30 p.m.