

**PROCEEDINGS OF THE BROWN COUNTY NEVILLE PUBLIC MUSEUM GOVERNING BOARD**

Pursuant to Section 19.84, Wis. Stats., a meeting of the **Brown County Neville Public Museum Governing Board** was held at 4:30 p.m. on Monday, March 12, 2012 at the Neville Public Museum, 210 Museum Place, Green Bay, Wisconsin

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PRESENT: Kramer Rock, Kevin Kuehn, Jesse Brunette, Bob Jossie, Sandy Juno, Pat Wetzel

ALSO

PRESENT: Rolf Johnson

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1. CALL MEETING TO ORDER

Chairman Kevin Kuehn called the meeting to order at 4:30

2. APPROVE/MODIFY AGNEDA

Motion made by Jesse Brunette and seconded by Pat Wetzel to approve the agenda. Vote taken. **MOTION APPROVED UNANIMOUSLY.**

3. APPROVE/MODIFY MINUTES of December 12, 2011

Motion made by Bob Jossie and seconded by Jessie Brunette to approve. Vote taken. **MOTION APPROVED UNANIMOUSLY.**

4. Director's Report

- a. Rolf began his report by informing the Governing Board that Ms. Jean Hermes tendered her resignation, effective December 9, 2011. Consequently, he indicated that he would take and distribute the minutes until such time as a replacement could be hired for a new Clerk/Typist through Brown County.
- b. Rolf then distributed copies of the draft letter of Intent (LOI) being developed by Brown County, the Neville Public Museum Foundation and the Museum Governing Board. Discussion ensued. Rolf reported that he did bring this matter to the Ed & Rec Committee and advised them that we are moving forward on this matter. Discussion ensued regarding distributed material. Following are some core recommendations, based on the analysis to-date:
  - Involve a select group of community leaders/opinion leaders in this process, along with representatives from Brown County, the Foundation and current Governing Board.
  - Identify other museum's governance models and the underpinning rationales for their adoption by said institutions.

- Carefully analyze both broad and specific financial, operational and HR implications of a governance change on all parties involved (Brown County, Foundation, current Governing Board, professional staff)
- Begin building political and media/opinion leader support
- Begin work on budget implications and alignment between BC and Foundation
- Begin work on a PR plan to educate public about possible governance changes

Rolf addressed the concept that other people from the community should be involved in the effort from the beginning, middle and end and that they should be identified and contacted by the end of January, 2012. Discussion ensued.

The importance of looking at other museum governance models was discussed, including the Milwaukee Public Museum process and resulting model. Kevin Kuehn asked when the Foundation Board might be ready to take on possible operational control under a new governance model if this became the consensus decision for moving the Neville forward. Discussion ensued. The necessity to start working with the Foundation Board leadership was stressed.

Jessie Brunette moved to approve the on-going governance analysis and to authorize the Chair to sign the completed LOI on behalf of the Governing Board. Seconded by Pat Wetzel. Motion passed unanimously.

There was a short discussion of effective techniques being used in other museums for public interpretation and interaction. Kevin Kuehn discussed a recent visit to Chicago where he noted the use of actual pilots to help interpret the Boeing 727 on display at the MOSI.

5. Such other matters as are authorized by law

6. ADJOURNMENT

Motion made by Jessie Brunette and seconded by Bob Jossie to adjourn at 5:30 p.m.  
Vote taken. **MOTION APPROVED UNANIMOUSLY**

Respectfully submitted,  
Rolf Johnson

**Next Meeting**  
Monday—January 9, 2012  
4:30 p.m.