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**PROCEEDINGS OF THE BROWN COUNTY NEVILLE PUBLIC MUSEUM
GOVERNING BOARD**

Pursuant to Section 19.84, Wis. Stats., a meeting of the **Brown County Neville Public Museum Governing Board** was held at 4:30 p.m. on Monday, July 13, 2015 at the Neville Public Museum, 210 Museum Place, Green Bay, Wisconsin

PRESENT: Kevin Kuehn, Bernie Erickson, Erik Hoyer, Tom Sieber, Sandy Juno, Kramer Rock and Diane Ford
ALSO PRESENT: Bill Meindl, Kasha Huntowski, and Beth Lemke

CALL MEETING TO ORDER

1. Chairman Kuehn called the meeting to order at 4:33PM.
2. APPROVE/MODIFY AGNEDA

Motion made by Tom Sieber and seconded by Diane Ford to approve the agenda.
Vote taken.

MOTION APPROVED UNANIMOUSLY.

3. Museum Directors Report.
Museum Director Lemke shared that the Neville collaborated with Music U for Fire Over the Fox (7/4) programming and with LIVE54218 for Open Streets Green Bay (7/11) family based programming. Additionally, the Neville is collaborating with Segway Tours for a guided tour with Deputy Director Cullen on August 5, 2015. This program opportunity is the beginning of a new relationship with a downtown business with shared mission. Discussion ensued, no action taken.

4. 2016 budget goals and objectives.
2016 proposed Museum fees were reviewed and much discussion ensued. Questions were asked regarding school tour visitation, room rental rates, and senior rates. Observations were offered such as not charging an admission fee, not charging for school visitation, adding a senior fee, and increasing all room rental fees. Museum Director Lemke shared that proposing increases in 2016 would allow for a balanced budget and provide for marketing and promotions of the 2016 exhibits the Neville Public Museum Foundation supports financially.

Museum Director Lemke provided the members of the board a draft marketing and promotions budget for review. Director Lemke stressed that the draft reflects realistic costs and the proposed admission fee increase offsets the expense of 2016 advertising and public notice.

A draft 2016 Neville Public Museum Exhibit Budget was provided. The Neville Public Museum Foundation Finance Committee has not approved the draft. Museum Director Lemke answered questions about the 2016 temporary exhibit subjects and the total exhibit request including program request. New to the 2016 joint process Museum Director Lemke provided a separate detailed spreadsheet breaking out individual programming expenses.

Discussion ensued, appreciation was stated by the board with the information provided.

2015 Governing Board Meeting Dates

Monday, August 10, 2015

Monday, September 14, 2015

Monday, October 12, 2015

Monday, November 9, 2015

Monday, December 14, 2015

5. Such other matters as authorized by law:
Next meeting of the Neville Public Museum Governing Board will be **Monday, August 10, 2015 at 4:30pm.**
6. Adjournment. Motion to adjourn made at 5:33PM by Bernie Erickson and seconded by Kramer Rock. Vote taken.
MOTION APPROVED UNANIMOUSLY