

NEVILLE PUBLIC MUSEUM
OF BROWN COUNTY



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PROCEEDINGS OF THE BROWN COUNTY NEVILLE PUBLIC MUSEUM GOVERNING BOARD

Pursuant to Section 19.84, Wis. Stats., a meeting of the **Brown County Neville Public Museum Governing Board** was held at 4:30 p.m. on Monday, May 16, 2016 at the Neville Public Museum, 210 Museum Place, Green Bay, Wisconsin

PRESENT: Kevin Kuehn, Bernie Erickson, Erik Hoyer, and Terri Trantow (5:08pm)
ALSO PRESENT: Kasha Huntowski, Kevin Cullen and Beth Lemke

CALL MEETING TO ORDER

1. Chairman Kuehn called the meeting to order at 4:38PM.
2. APPROVE/MODIFY AGNEDA

At the start of the meeting there was not a quorum. Formal vote was not taken.

3. Museum Director Report

Museum Director Lemke provided the following update on January-April in reviewing April 2016 reports and comparing against January –April 2014, January –April 2015 adult attendance is trending like 2015 (14,000) not 2014 (18,000). Children visitation are on track. Museum Director Lemke is keeping a careful eye on expenses and is excited about *Ice Age Imperials* exhibit arrival.

Museum Director Lemke shared that WBAY and WFVR are running general brand commercials, WBAY is running a *Life and Death at Fort Howard* commercial, and WFRV will be producing three more exhibit specific commercials. The WPR campaign is over and the Cumulus radio ad currently is *Ice Age Imperials* specific. Metro Bus ads are also running for general brand, *Life and Death at Fort Howard* and *Ice Age Imperials*. She also proudly announced that the Neville Public Museum will be awarded Best Local Museum 2016 as part of the Wisconsin Media Best of the Bay and to watch for the announcement in the Press Gazette.

Museum Director Lemke shared the fantastic news that the Neville's Museum Education programs created by Ryan Swadley are now approved by the Green Bay Public School System and have grade recommendations by theme. She also read the following email that was sent from the John Dewey Academy of Learning.

Hi Beth!

I am an advisor at John Dewey Academy of Learning and I wanted to take a moment to share with you a GREAT experience we have had with one of your employees! We have had the privilege of working with Ryan Swadley since January. He has been mentoring one of our students who is hoping to become a History professor after high school. Over the course of this past semester, Ryan has continuously met with the student, shared his own experiences, and been extremely flexible and adaptable to this student's learning style and needs. Ryan has continued to set goals for the student, and provide clear expectations for him-even going as far as to create a syllabus for him so that he is receiving information in multiple formats. I want you to know how much we appreciate Ryan and the Neville Public Museum. This is such an amazing learning experience for the student and one that I know he will remember far longer than you or I may. We at John Dewey are so thankful to have mentors in the community that provide real world experiences to students. Please share this message with anyone you believe will benefit! Thank you again for providing great learning experiences for our students and the community. We truly appreciate it. Lindsay Ferry, Special Education Advisor

Discussion ensued; staff was commended on the process and encouraged to continue capturing data to share with the board, full support was noted.

2016 Governing Board Meeting Dates

Monday, June 13, 2016

Monday, July 11, 2016

Monday, August 8, 2016

Monday, September 12, 2016

Monday, October 10, 2016

Monday, November 14, 2016

Monday, December 12, 2016

4. Museum Deputy Director Report. Deputy Director Cullen shared a temporary exhibit project outline list for the next two years. He shared that he recently completed a Project Management for History Professionals course from the American Association of State and Local History. This professional opportunity provided the training for balancing multiple projects, relationships and partnerships which is already being applied to the museum's exhibit schedule and strategic plan.
5. Such other matters as authorized by law:

Vice Chair Erickson shared that 2016 is the 25th Anniversary of Desert Storm.

Next meeting of the Neville Public Museum Governing Board will be **Monday, June 13, 2016 at 4:30pm.**

6. Adjournment. Chairman Kuehn called the meeting to an end at 5:26PM.