

**NEVILLE PUBLIC MUSEUM**  
OF BROWN COUNTY



BRIDGING COMMUNITIES, CONNECTING GENERATIONS  
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**PROCEEDINGS OF THE BROWN COUNTY NEVILLE PUBLIC MUSEUM GOVERNING BOARD**

Pursuant to Section 19.84, Wis. Stats., a meeting of the **Brown County Neville Public Museum Governing Board** was held at 4:30 p.m. on Monday, March 14, 2016 at the Neville Public Museum, 210 Museum Place, Green Bay, Wisconsin

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PRESENT: Bernie Erickson, Tom Sieber, Kramer Rock, and Terri Trantow  
ALSO PRESENT: Ryan Swadley, Kevin Cullen, Kasha Huntowski, and Beth Lemke

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CALL MEETING TO ORDER

1. Vice Chairman Erickson called the meeting to order at 4:35PM.

2. APPROVE/MODIFY AGNEDA

Motion made by Tom Sieber and seconded by Kramer Rock to approve the agenda.  
Vote taken. MOTION APPROVED UNANIMOUSLY.

3. Museum Education: Digital Learning Initiative Update: Museum Director Lemke asked Museum Educator Ryan Swadley to present to the committee the Neville Public Museum an update on the museum education school tour program and Digital Learning Initiative with Ashwaubenon Schools.

Museum Educator Swadley reported the following revised program descriptions based on meetings held with Green Bay Public Schools and the preface for thematic units of learning vs. chronological.

Childhood Past (Pre-K to 2 Grade)

Learn what life was like for children and their families in Northeastern Wisconsin 100, 1,000, and 10,000 years ago. Students will tour our core exhibit gallery, hear stories and legends from Wisconsin's past, and explore a collection of historic toys to see how the ideas of "play" and "fun" have changed over time.

Technology and Change (3rd to 8th Grade)

What do prehistoric stone tools and modern-day computers have in common? Both were created by brilliant inventors to solve everyday problems. Discover the many examples of technology and innovation in our state, and how these ideas have changed the world.

Our Environment and Natural Resources (3rd to 6th grade)

Northeastern Wisconsin has been home to people for thousands of years thanks to the plentiful water, fertile land, minerals, and forests found here. Learn how the natural world has influenced human behavior, and how peoples' behavior has affected the natural world.

Conflict and Perspective (4th to 8th Grade)

Explore how the many groups who have called Northeastern Wisconsin home have related to one another, what

happened when there were disagreements, and how two groups can see the same issue or event very differently.

#### Museum Highlights (6th to 12th Grade and Adults)

This tour has it all...in this fast-paced overview of the museum, your tour guide will give you the background and context of our most loved exhibits (and some hidden gems) in our core and temporary galleries. Then, following the guided tour, you are encouraged to take a closer look at the areas you found most interesting during self-guided time. This option is perfect for groups who want an overview of the entire museum. \*This Program lasts approximately one hour as it includes up to three Gallery Tours.

Correlations to standards can be discovered at <http://www.nevillepublicmuseum.org/education/tour-details>

Museum Educator Swadley also reported that the Digital Learning Initiative with Ashwaubenon Schools has been a great success. Google HangOuts have been scheduled monthly since December of 2015. Neville staff is able to reach approximately 200 students in six classrooms through this digital initiative. Museum Educator Swadley worked closely with district teachers to develop curriculum to fill gaps in instruction and has three more sessions scheduled for the spring semester. Museum staff are working together to develop a format for future offerings to not just the Ashwaubenon District but to other regional schools that see this offering as an educational benefit.

Numerous questions were asked and discussion ensued; Bernie Erickson inquired about a future fee structure for the offerings. Museum Director Lemke acknowledged this inquiry and stated plans are in the works for the 2017 budget preparation. Tom Sieber asked where the attendance numbers are being recorded for this type of programming. Museum Director Lemke stated they appear on the monthly attendance recorded as event programming on the date the session takes place. Tom Sieber also recommended staff meet with staff at the Einstein Project to review their offsite educational offerings and look for ways to partner. Kramer Rock thanked staff for coming full circle in the development and implementation of programming that brings the museum to the community in a critically relevant manner. Terri Trantow expressed excitement in the very positive feedback for this pilot educational program offering.

4. Public Archaeology Program and Temporary Exhibition Update: Deputy Director Cullen shared the Neville Public Museum Public Archaeology Procedure for working with Brown County Departments as well as other program partners. As we proceed forward partners will fill out a Ground Penetrating Radar Survey Permission Agreement and will agree to the following procedures.

Pre-Planning Research: Neville staff will gather information about any past research on the site. This information can be from maps, written accounts, property records, excavation reports, photographs, etc. and will be used to determine focus of their fieldwork and estimated duration of the project.

One month prior to the start of a project Neville staff will fill out a Public Lands Archaeology Permit, if the survey area is located within Wisconsin public land. The land owner must sign off on this permit and Neville staff will submit the permit to the State Archeologist of Wisconsin for approval and signature.

#### Fieldwork Process for a Ground Penetrating Radar Survey:

Step 1: Establish a metric grid over the survey area.

Step 2: Choose areas to begin collecting GPR data and calibrate the GPR device based on the composition and of the ground.

Step 3: Position the GPR inside the survey area and begin the survey by pushing the GPR cart back and forth (North/South) then across (East/West).

Step 4: Place pin flags in the ground where notable anomalies are located beneath the ground.

Step 5: Take detailed notes along the way to help interpret the data during post-fieldwork processing.

Step 6: Mark the corners of the GPR survey grid with stakes or survey nails to reestablish the grid for possible future analysis.

#### Ground Penetrating Radar Post-Processing Analysis:

Post processing of GPR data requires EKKO Project software to analyze the collected data.

All of the transects (survey lines) are digitally stitched together into a 3D cube of information. The total volume

of data can then be digitally sliced in 10 centimeter layers to reveal patterns in the ground, such as building foundations, etc. The interpretation and report writing necessary for the final report will be provided by Neville staff. The final report will be submitted by Neville staff to the State of Wisconsin Historical Preservation Office.

Parkology Public Program at Barkhausen: Saturday, April 2, 2016.

Public Archaeology programming in conjunction with the *Life and Death at Fort Howard* exhibit: Friday, May 20, 2016 and Saturday, May 21, 2016.

Deputy Director Cullen also stated the museum's website now has temporary exhibit dates and descriptions to reflecting nearly three years of history, science and art exhibits.

<http://www.nevillepublicmuseum.org/upcoming-exhibits>

Deputy Director Cullen stated that website updates will be taking place later this month and a community exhibit proposal form will be added to assist in the gathering of community suggested and supported subjects and themes.

Numerous questions were asked and discussion ensued; Tom Sieber shared his enthusiasm for future temporary exhibits and requested that Museum Director Lemke work with local marketing experts to develop a recommended budget for the future temporary exhibits prior to the of the 2017 budget. Museum Director Lemke agreed and stated she would update the board once information was gathered.

5. Museum Directors Report. Museum Director Lemke was happy to report that Wednesday, March 16, 2016 would be the kick off meeting for the selection team for the Visitor Experience and Architectural Exhibition Master Plan per Brown County's purchasing department timeline. She restated that the vendor is charged with reviewing all existing exhibition spaces and developing an architectural design of all exhibit and exhibit related areas including audio-visual or interactive components. This exhibition master plan supports the Museum's Strategic Purpose of Bridging Communities and Connecting Generations. Museum Director Lemke also informed the board that the staff is continuing to gather data for the vendor to review as part of the plan.

Museum Director Lemke mentioned two important dates to consider attending:

Wednesday, 4/13/16 Exhibit Reception – Life and Death at Fort Howard 6:00 – 8:00 p.m.

Thursday; 5/5/16 Press Conference for the new Mammoth Sculpture on the grounds – 11:00a.m.

Discussion ensued; staff was commended on the process and encouraged to continue capturing data to share with the board, full support of the project was noted.

### **2016 Governing Board Meeting Dates**

Monday, April 11, 2016

Monday, May 9, 2016

Monday, June 13, 2016

Monday, July 11, 2016

Monday, August 8, 2016

Monday, September 12, 2016

Monday, October 10, 2016

Monday, November 14, 2016

Monday, December 12, 2016

6. Such other matters as authorized by law:

Next meeting of the Neville Public Museum Governing Board will be **Monday, April 11, 2016 at 4:30pm.**

7. Adjournment. Motion to adjourn made at 5:41PM by Tom Sieber and seconded by Kramer Rock. Vote taken. MOTION APPROVED UNANIMOUSLY