

PROCEEDINGS OF THE BROWN COUNTY NEVILLE PUBLIC MUSEUM GOVERNING BOARD

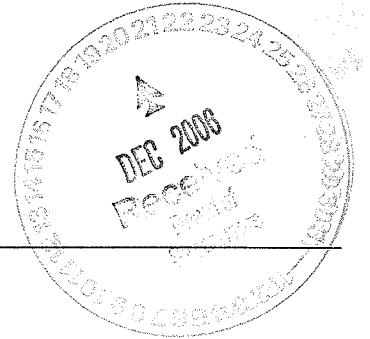
Pursuant to Section 19.84, Wis. Stats., a meeting of the **Brown County Neville Public Museum Governing Board** was held at 4:30 p.m. on Monday, December 18, 2006, at the Neville Public Museum, 210 Museum Place, Green Bay, Wisconsin

PRESENT: Bernie Erickson, Kathy Johnson, Kramer Rock, Charlie Schrock

EXCUSED: Pat Evans, Kevin Kuehn

ALSO

PRESENT: Gene Umberger, Jill Champeau



1. CALL MEETING TO ORDER

Vice Chairman Kramer Rock called the meeting to order at 4:35 p.m.

2. APPROVE/MODIFY AGENDA

Motion made by Kathy Johnson and seconded by Bernie Erickson to approve the agenda. Vote taken. MOTION APPROVED UNANIMOUSLY.

3. APPROVE/MODIFY MINUTES OF OCTOBER 16, 2006

Motion made by Kathy Johnson and seconded by Charlie Schrock to approve the minutes. Vote taken. MOTION APPROVED UNANIMOUSLY.

4. APPROVAL OF REVISED AND UPDATED VERSION OF STRATEGIC PLANNING REPORT

The American Association of Museums (AAM) had some questions about the museum's strategic and emergency plans. The Emergency Plan does not require board approval so Gene passed around a revised copy for review (procedures for the staff and public were added to the plan). Gene will review the Emergency Plan with staff in the coming months. Gene examined three acceptable strategic plans from other museums. He went back to our original strategic plan, pulled together information, and reorganized it into a more suitable format. Discussions were made with Charlie Schrock during this process and some modifications were made. Charlie suggested putting the initiatives together in a chart to see if they line up with the mission statement and Museum Subcommittee mandate. Gene reiterated that he extracted information from the original strategic plan and did not invent any new ideas. Charlie affirmed that the revised strategic plan should meet the terms and conditions of the AAM. An annual review and progress update will be conducted and the Governing Board should expect to discuss the various categories and whether any progress was made, and if not, why, etc. Overall, Gene felt it was worthwhile to readdress the strategic plan which will prove to be beneficial now and in the future. Kathy Johnson voiced her appreciation to Gene and Charlie for working on this. Gene mentioned that Art Lersch also assisted with the modified format.

Motion made by Kathy Johnson and seconded by Charlie Schrock to approve the revised and updated version of the Strategic Planning Report. Vote taken. MOTION APPROVED UNANIMOUSLY.

5. DIRECTOR'S REPORT

Five people were tested for the Recorder position last week and we are awaiting the results. We will then interview the candidates who pass, and hope to have the position filled by mid-January.

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The Museum's new website should be finished by the end of this or next month.

The Museum's budget passed unchanged by the County Board.

There was a very good turnout of over 270 people attending the Christmas on the Fox event. Much positive feedback has been received on the *Holiday Memories: Prange's Christmas Windows* exhibit and addition of Bruce the Spruce.

Two exhibits coming up in January and February, *Earth Resources from Wisconsin* and *Transformations: Artists and Earth Resources*, will complement one another and should be interesting to the public. In January, a small exhibit, *The Artists of Studio 210, 2005-2006*, will open. The small display will be a retrospective of the participating artists from that period. We have two new artists lined up for the upcoming winter session, a painter and basket-maker.

Gene referred to a recent article from the Green Bay Press-Gazette about two objects we have on loan to the Smithsonian.

A deal has been struck for the Green Bay Antiquarian Society to purchase the Library artifacts. If there is an exhibit at the Museum, it will not be until 2008. At some point in 2007, the Antiquarians will approach this Board about storage-related issues and display of the assets.

Margueritte Gardner, a past supporter of the Museum approached Gene and offered to fund the purchase of some children's books for the Discovery Room. Thanks to Mrs. Gardner, about \$200 worth of new books has been added.

Motion made by Kathy Johnson and seconded by Bernie Erickson to receive the Director's report and place on file. Vote taken. MOTION APPROVED UNANIMOUSLY.

6. SUCH OTHER MATTERS AS ARE AUTHORIZED BY LAW

Kramer was very pleased to announce that the Foundation has officially hired a new President, whose primary role will be fundraising. He plans to make an official announcement at tomorrow's Foundation Board meeting. Her name is Rebecca McKee, and she has headed up the Sturgeon Bay Visitor & Convention Bureau for the past nine years. Kramer feels she will be a magnificent asset to the overall community and our museum. The more money the Foundation can generate, the more money we will have for exhibits. She also has retail experience which should contribute to the reopening of the gift shop. Becky's first day will be January 2. Kramer and the Foundation Board are extremely excited to have her on board. Looking forward, this is a big move. Gene and some of the staff were invited to the interview and they all have very positive impressions of her.

7. ADJOURNMENT

Motion made by Kathy Johnson and seconded by Charlie Schrock to adjourn at 5:05 p.m. Vote taken. MOTION APPROVED UNANIMOUSLY.

Next meeting scheduled for 4:30 p.m. on Monday, February 19, 2007.

Respectfully submitted,
Jill Champeau

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