

**PROCEEDINGS OF THE BROWN COUNTY  
EDUCATION AND RECREATION COMMITTEE**

Pursuant to Section 19.84 Wis. Stats., a regular meeting of the **Brown County Education and Recreation Committee** was held on Thursday, February 23, 2017, Room 200, Northern Building, 305 E. Walnut Street, Green Bay, Wisconsin.

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**Present:** Chair Van Dyck, Supervisor Gruszynski, Supervisor Lefebvre, Supervisor Ballard  
**Excused:** Supervisor Campbell  
**Also Present:** Supervisor Hoyer; Museum Director Beth Lemke, Golf Course Superintendent Scott Anthes, Library Financial Manager Lori Denault, Assistant Park Director Matt Kriese, Zoo Director Neil Anderson, Director of Administration Chad Weininger, other interested parties.

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*\*Audio of this meeting is available by contacting the County Board Office at (920) 448-4015\**

**I. Call to Order.**

The meeting was called to order by Chair Van Dyck at 5:31 p.m.

**II. Approve/Modify Agenda.**

**Motion made by Supervisor Gruszynski, seconded by Supervisor Ballard to approve. Vote taken. MOTION CARRIED UNANIMOUSLY**

**III. Approve/Modify Minutes of January 26, 2017.**

**Motion made by Supervisor Gruszynski, seconded by Supervisor Lefebvre to approve with the correction noting Chairman Van Dyck was excused. Vote taken. MOTION CARRIED UNANIMOUSLY**

**Comments from the Public** None

**1. Review Minutes of:**

- a. **Neville Public Museum Governing Board (February 13, 2017).**

**Motion made by Supervisor Gruszynski, seconded by Supervisor Lefebvre to receive and place on file. Vote taken. MOTION CARRIED UNANIMOUSLY**

**Museum**

**2. Museum Director's Report.**

Museum Director Beth Lemke informed they had a very successful January and were on par.

Lemke reported on the following:

- The AgStravaganza event they did with Alice in Dairyland exhibit opening was fantastic bringing in just shy of 300 people in the course of the day.
- The EdTech Tool Slam event they did with Ashwaubenon School District went very well. They had 88 teachers participate.
- The STEAM Engine program they partnered with went really well, they had 76 participants. There were three more events scheduled.
- Winter in Wisconsin Photo Contest – they had fewer submissions than last year for the cat photo contest however they had higher quality this year. Several of the photography artists applied to their Art Annual.
- The Art Annual submissions were the highest it had been in three years since the team took over. They had 76 artists with 181 submissions and their juror recommended from Wisconsin Arts Board selected 47 pieces.

- A postcard was provided (attached), a joint program/fundraising effort with the Green Bay & De Pere Antiquarian Society re: Paddy & Pints.

**Motion made by Supervisor Gruszynski, seconded by Supervisor Ballard to receive and place on file. Vote taken. MOTION CARRIED UNANIMOUSLY**

**3. Renewal of Museum Gift Shop Lease with the Neville Public Museum Foundation.**

Lemke informed the county originally operated the gift shop but could not financially operate it well. It closed for several years in the late 1980s which was an issue with their customer base. The Foundation took it over and had subsequent five year leases continuously. They realized this past December that her predecessor had not renewed it so they had been operating without a lease since 2012. She never had a file on it so she didn't know they weren't compliant with their partnership. It was a good opportunity to clean up and run it through Corporation Counsel. It's the same terms for another five years, the Foundation supported it. Van Dyck felt there seemed to be a lot of things fluid right now with facilities and suggested taking the terms down to 3-months to keep as much flexibility for different opportunities. Lemke felt it would show instability and not the grown trust they had between the Foundation and county operations.

**Motion made by Supervisor Gruszynski, seconded by Supervisor Lefebvre to approve. Vote taken. MOTION CARRIED UNANIMOUSLY**

**4. Neville Annual Report 2016.**

Lemke informed that hard copies were provided to Supervisors at County Board; she noted for a handful of years there was no annual report generated for members and stakeholders.

**Motion made by Supervisor Gruszynski, seconded by Supervisor Ballard to receive and place on file. Vote taken. MOTION CARRIED UNANIMOUSLY**

**5. 2016 to 2017 Carryover Funds.**

Lemke informed this was the visitor experience planning process they were in. One payment was made in fiscal year 2016, a second payment was made a week ago and they still had the final deliverables. It was not a final packet but she came forward and showed the committee members the process. She informed they were getting two dimensional drawings, construction pieces and two budgets that were bundled into one. She was hoping to provide a full presentation in April.

**Motion made by Supervisor Ballard, seconded by Supervisor Gruszynski to approve the 2016 to 2017 Museum Carryover. Vote taken. MOTION CARRIED UNANIMOUSLY**

**Communications** – None

**Golf Course**

**6. Superintendent's Report.**

Referring to Item 1 on his written report, Golf Course Superintendent Scott Anthes reported that there wasn't any ice left. He pulled sample before and they were growing. It took almost the whole four days of that warm weather to melt all the ice off as there were areas 2" thick. Everything looked good.

Seasonal employees start March 6<sup>th</sup>; they will help with tree cleanup, minor painting, etc. They work 4-hours a day until they open and then they work more.

In addition to the report, they were upgrading the POS system in the Pro Shop, as well as the restaurant, to be more PCI compliant with a newer version of software. Cameras had been installed. They were up for new computers with updated software. They ordered new credit card machines with chip readers and will install

March 14<sup>th</sup>.

**Motion made by Supervisor Ballard, seconded by Supervisor Gruszynski to receive and place on file. Vote taken. MOTION CARRIED UNANIMOUSLY**

### NEW Zoo

#### 7. **Zoo Director's Report and Zoo Monthly Activity Reports.**

In addition to the written report, NEW Zoo Director Neil Anderson stated that with the way the weather had been, it was great for the zoo. As of that morning they had 7,086 people through in February. 2016 numbers were 2894, 2015 was 564. Just for February 17-19, 2017 they had 4,854.

With regard to the Master Plan, a representative from WPS requested to meet to see the plan, one item was to be able to run 3 phases to the zoo, the closest it was was over by Suamico Elementary. The last number they got was close to \$380,000 to bring it out there. WPS decided to go ahead and route it by them and it wasn't going to cost them a thing and it will be out there this year. They also stated that the zoo can have all the telephone poles to be pulled as a donation to use for the next track at the lighted ski trails.

Van Dyck questioned if there was an opportunity to have a running video for people to see what was coming. Anderson responded that TS came out last week to take a look at the television in the Mayan Food Court, which currently displayed the Discovery Channel, to be able to run their own stuff. They had a monitor in the Visitor Center that also hooked up to the computer as well as another in their Education Center. They also had the old master plan displayed by the snow monkeys that they were updating.

With the way the weather was, they had the giraffes outside, a first time ever in February for three days. They had one time in January.

Their accreditation application will be wrapped up tomorrow, after a few months of putting several documents together. They were excited to get that out.

They had their annual unannounced USDA inspection on February 13<sup>th</sup> and everything was perfect with that. 6-years in a row with a perfect inspection.

Depending on the way the weather may be they may get an early start on the new badger/prairie dog exhibit. They just received a call from a family that flew out from Florida to take pictures of the badger last year. They wanted to be able to get some real good pictures as they had a bronze badger made. The artist was donating another one to them.

The numbers with the Gift Shop were incredible for February. Totals as of today were \$7,839 vs. all of Feb 2016 \$3,838.

Anderson provided a handout (attached) re: STEM at the Zoo and informed they will be sending one of their educators to the Minnesota Zoo to learn and take the program and build into the curriculum at the Zoo.

**Motion made by Supervisor Gruszynski, seconded by Supervisor Lefebvre to receive and place on file. Vote taken. MOTION CARRIED UNANIMOUSLY**

#### 8. **2016 to 2017 Carryover Funds.**

**Motion made by Supervisor Gruszynski, seconded by Supervisor Ballard to approve the 2016 to 2017 NEW Zoo Carryover. Vote taken. MOTION CARRIED UNANIMOUSLY**

### Park Management

#### 9. **Discussion: Follow up on past communication discussing seasonally allowing leashed dogs to enter more county parks.**

Kriese informed staff spoke to dog owners in the parks daily, people were not following the ordinance currently and enforcement was only happening when staff was present and ran into it. When noticed, something was said and it was documented to a degree. Signage didn't keep dogs out. It hadn't been a major issue other than enforcement. By looking at the proposal Hoyer initially requested, it was somewhat cleaning up what was being done right now. Kriese didn't like having to clean up something that was an ordinance that staff was doing their best to follow but people weren't accepting it. Kriese had pages of Facebook comments from dog owners. He felt it was important that they looked at it and as a department they were very open to allowing dogs. There were conversations needed with regard to restrictions and waste disposal as parks are carry in and carry out, which was adopted in the 1980s, for a reason. They could never maintain it if they had wastebaskets throughout the park and their contracted services with recycling and waste management would be astronomical. From doing research, it was common with other park agencies that it be required to carry their own pickup device and carry it out with them. He didn't think it was too much to ask. If they moved forward, it would have to be on a trial basis. He was concerned with running into more staff time. He felt they should look at this, implement something and revisit to make sure it will work for their model.

Van Dyck informed he was all for trying but at a lesser number of parks so they could control it a little bit. If they open it up too wide they could have a problem on their hands. Gruszynski's noted his concern was having Barkhausen Waterfowl Preserve on the list. Kriese informed it was south of Lineville Road only, not the state refuge area. The south side was donated at 78 by Fort Howard Paper Foundation and they currently allowed dogs, everything on the eastern most trail and to the Bay for hunting. This would be opening a trail loop. Gruszynski stated he was fine with that. He was less concerned about the number of parks if they stated they were doing it for a trial period. Ballard's recommendation would be along the same line as Van Dyck, look at the ones that were seasonal, do it for the season and talk about it at the end of the season. Kriese didn't disagree, he knew the public would see this as a whole and they would run into that but that's where enforcement would be enacted and they would keep notes and submit a report in a year. If they were to look at something more seasonal he felt they would look at Neshota Park, during non-ski season, as they already allowed dogs on one of the loops. Pamperin Park would be a good one to try as they had staff onsite regularity and it was a very high use park area giving them a good sampling if it will work or not.

**Motion made by Supervisor Gruszynski, seconded by Supervisor Ballard to refer back to staff for final drafting of a resolution and ordinance change. Vote taken. MOTION CARRIED UNANIMOUSLY**

10. **Discussion: Proposal to donate 154.2 acres of Triangle Hill Parkland to the City of Green Bay located in the Baird Creek Greenway.**

Kriese provided a map (attached) of the Baird Creek & Triangle Sports Area. The property was purchased in the 1960/70s by the Housing and Urban Development Grant and that grant required that it remained in park, recreation, natural spaces, etc. There was a 100-year lease developed in 1974 with the City of Green Bay to maintain and operate the park area. It had been a long debated topic over many years.

This proposal was presented to the City Park Committee and it unanimously passed supporting the donation. Brown County currently contributed \$18,000 to the City of Green Bay annually. The offer submitted to the City Parks stated Brown County would look at terminating the lease December 31, 2017 ending any future contribution. They still needed the Housing and Urban Development blessing to have it approved. The approval for the transfer of land would come from the Federal Government. Kriese felt one stipulation the Housing and Urban Development would have on it and felt Brown County needed to have was that it remained in park, recreation and natural spaces. He stated the City of Green Bay was very receptive and they had no other intentions. Gruszynski agreed and couldn't stress that enough. A large chunk of section was in his district and had a lot of continents that used the property so it was very important to remain a park. Kriese informed if it didn't Brown County would hold on to it, it was a major wildlife corridor through the city. If it was lost it would be negatively impacting the urban natural resources.

**Motion made by Supervisor Gruszynski, seconded by Supervisor Lefebvre to refer to staff to work with the City of Green Bay to develop a proposal and continue discussion. Vote taken. MOTION CARRIED UNANIMOUSLY**

11. **Resolution Establishing the Observance of International Migratory Bird Month.**

**Motion made by Supervisor Gruszynski, seconded by Supervisor Ballard to approve. Vote taken. MOTION CARRIED UNANIMOUSLY**

12. **January 2017 Park Attendance and Field Staff Reports.**

Kriese noted there was 52% increase of the Fox River Trail attendance from 2016. January weather was a typical Wisconsin winter. Plowing was seeing an increase in use. Ballard had a few people contact him thanking the county for getting it done. Kriese stated they heard nothing but positive and were saving money on plowing as they had a really competitive bid.

**Motion made by Supervisor Gruszynski, seconded by Supervisor Lefebvre to receive and place on file. Vote taken. MOTION CARRIED UNANIMOUSLY**

13. **Assistant Director's Report.**

Parks had been very busy and it affected their overall operations as they didn't have any seasonal staff on, only their six full time staff. They went from project based work during the winter on to park operation work in the last couple of weeks. It was excessive at all of the parks; they will see some big attendance numbers.

Kriese was looking forward to getting the gate at Fonferek; he had been working with Corporation Counsel on it and the hope was to have it done by May.

With their organization structure now, things were going well. Staff was adapting to some of the changes with the Park Rangers having a lead role at certain park areas. Their Business Manager was working on hiring their seasonal staff; they needed 25 for the parks and 10-15 for the Adventure Park. Kriese explained it was tough to get seasonal staff at \$10.25/hour; without them, that's where their operations started to break down and they heard more complaints. He believed the county needed to look at this as a whole and were they attracting the people that they needed. Kriese informed that they had 40 people attend their job fair and had 9 applicants immediately from it. Zoo Director Anderson informed it had helped the Zoo out a lot and they had a few people get started early with them. He said last year it took forever to get people in.

Kriese briefly spoke to their projects. He informed they continued to work with Planning on the Comprehensive Outdoor Recreation Plan. It should have been completed at the end of last year but there were staff changes in Planning and lots of things going on in the parks last year. It will be rolled out for May along with a logo update to meet the current times which would be developed by a professional firm.

**Motion made by Supervisor Gruszynski, seconded by Supervisor Lefebvre to receive and place on file. Vote taken. MOTION CARRIED UNANIMOUSLY**

14. **2016 to 2017 Carryover Funds.**

**Motion made by Supervisor Gruszynski, seconded by Supervisor Ballard to approve. Vote taken. MOTION CARRIED UNANIMOUSLY**

**Library**

15. **November/December Library Report.**

**Motion made by Supervisor Ballard, seconded by Supervisor Gruszynski to receive and place on file. Vote taken. MOTION CARRIED UNANIMOUSLY**

16. **Director's Report.**

Library Financial Manager Lori Denault reported on the following:

- The East Branch Feasibility Study was continuing. HGA was working on the cost and there wasn't a whole lot more to report but there will a meeting in early March. They will be presenting some more of what their cost estimates will be.

- With regard to the attendance for Stacks and Steeples, they were very pleased. They had 150 people on the first Sunday, the next 104 possibly due to the nice weather. They were expecting about 200 with the next one.

- Per last month's discussion, they were unable to lock in the well-known author for UntitledTown, however they had secured and had a contract with another author that they felt was equal if not even more popular. They were not disclosing the name yet as UntitledTown wanted to make the announcement. They also had a second very popular author already locked in for the event.

**Motion made by Supervisor Gruszynski, seconded by Supervisor Ballard to receive and place on file. Vote taken. MOTION CARRIED UNANIMOUSLY**

17. **2016 to 2017 Carryover Funds.**

**Motion made by Supervisor Gruszynski, seconded by Supervisor Ballard to approve. Vote taken. MOTION CARRIED UNANIMOUSLY**

**Resch Centre/Arena/Shopko Hall**

18. **2016 to 2017 Carryover Funds.**

**Motion made by Supervisor Ballard, seconded by Supervisor Gruszynski to approve. Vote taken. MOTION CARRIED UNANIMOUSLY**

**Other**

19. **Audit of bills.**

**Motion made by Supervisor Gruszynski, seconded by Supervisor Lefebvre to pay the bills. Vote taken. MOTION CARRIED UNANIMOUSLY**

20. **Such other matters as authorized by law.**

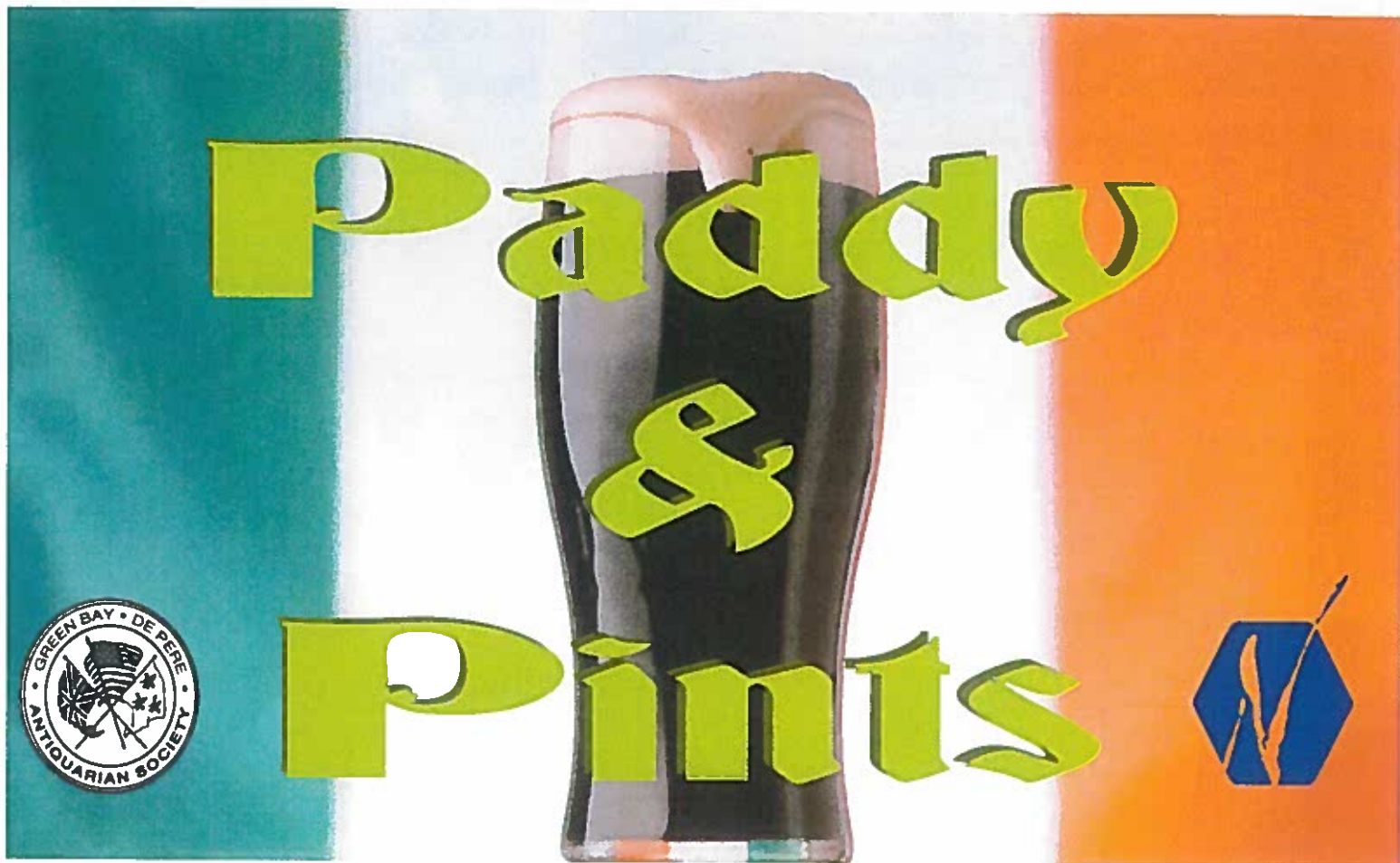
The March 30<sup>th</sup> meeting will take place in Room 200, Northern Building.

21. **Adjourn.**

**Motion made by Supervisor Gruszynski, seconded by Supervisor Ballard to adjourn at 6:42 p.m. Vote taken. MOTION CARRIED UNANIMOUSLY**

Respectfully submitted,

Alicia A. Loehlein  
Recording Secretary



Join the **Neville Public Museum** and  
**The Green Bay & De Pere Antiquarian Society**

for a night of celebrating the rich heritage of Ireland. Brew Master Kevin Cullen will demonstrate how to brew and bottle Irish Red Ale. Enjoy Irish music by Gerry Sloan. Bring your date to this fun event which includes heavy hors d'oeuvres, drinks from local vendors and your own souvenir bottle of beer to take home.

**When:** Tuesday, March 14

**Where:** Neville Public Museum

210 Museum Place, Green Bay

**Time:** 6:00-9:00pm

**Tickets:** \$45.00 per person

(Pre-registration is required)

Must be 21 years of age to participate

Register at [www.NevillePublicMuseum.org](http://www.NevillePublicMuseum.org)

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# STEM AT THE ZOO

## ZOOMS WORKSHOP FOR INFORMAL EDUCATORS APRIL 24–26, 2017

### ENHANCE AND EXPAND STEM PROGRAMMING AT YOUR INSTITUTION!

Join us this spring for a three-day workshop held at the Minnesota Zoo. This professional development opportunity is offered to informal educators from zoos and aquariums that are looking to expand their institution's STEM programming and implement the ZOOMS model, our own zoo-based integrated STEM program. We will explore the role of zoos and aquariums in providing high-quality STEM education, give examples of the programming we offer through ZOOMS, and provide tools and resources that you can take back to your home institution.

### OVERVIEW OF ZOOMS

Through the Minnesota Zoo's Math and Science (ZOOMS) Program, participants discover just what it takes to engineer a modern zoo. ZOOMS provides the opportunity to apply important science, technology, engineering, and math (STEM) concepts to real world situations using the Minnesota Zoo as a context for learning. Through topics such as

Engineering FOR Animals (exhibit design), Engineering FROM Animals (biomimicry), and Engineering BY Animals (animals as engineers), participants are challenged to consider and tackle the complexities in both the natural world and constructed environments. The ZOOMS professional development program shows educators how to integrate standards-based ZOOMS resources, design challenges, and field trips into their curriculum to better equip students with the STEM skills to engineer and problem- solve just like zookeepers, exhibit designers and conservationists at the Minnesota Zoo.



### WORKSHOP OBJECTIVES:

1. Define integrated STEM education and describe how zoos and aquariums can provide authentic STEM learning experiences.
2. Give examples of activities and areas of study for each of the three prongs of the ZOOMS program: engineering by animals, engineering from animals, and engineering for animals.
3. Gain tools and resources to implement the ZOOMS program, specifically the ZOOMS Design Challenge—an authentic, zoo-based, long term, integrated STEM project at your own institution.



MINNESOTA ZOO







# Brown County & City of Green Bay

## Parcel Ownership

### Baird Creek & Triangle Sports Area

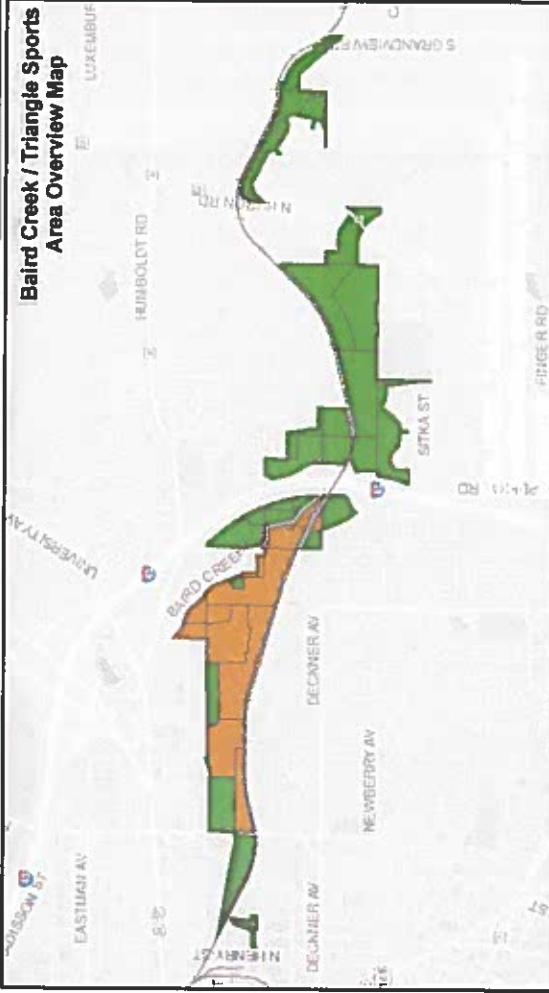
9/26/2016

#### Legend

-  County-owned land
-  City-owned land

| Map ID  | Acres |
|---------|-------|
| 302     | 21.6  |
| 305     | 11.3  |
| 308     | 5.2   |
| 310     | 23.7  |
| 311     | 33.5  |
| 346     | 30.1  |
| 350     | 5.5   |
| 353     | 0.5   |
| 1243    | 5.6   |
| 332-1-C | 5.1   |
| 343-1   | 0.9   |
| 353-1   | 11.2  |

| Map ID | Acres |
|--------|-------|
| 27     | 18.0  |
| 30     | 34.7  |
| 48     | 40.9  |
| 49     | 19.7  |
| 297    | 10.3  |
| 304    | 18.8  |
| 342    | 14.2  |
| 345    | 1.9   |
| 348    | 3.3   |
| 349    | 2.7   |
| 351    | 4.9   |
| 352    | 3.8   |
| 409    | 11.3  |
| 1218   | 1.7   |
| 1232   | 6.3   |



### Baird Creek & Triangle Sports Area

