

**PROCEEDINGS OF THE BROWN COUNTY  
EDUCATION & RECREATION COMMITTEE**

Pursuant to Section 19.84 Wis. Stats., a regular meeting of the **Brown County Education & Recreation Committee** was held on June 2, 2011 in Room 200, 305 East Walnut Street, Green Bay, Wisconsin

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**Present:** Jesse Brunette, Bill Clancy, Tim Carpenter, Vicky VanVonderen  
John Vander Leest  
**Also Present:** County Executive Troy Streckenbach, Neil Anderson, Debbie Klarkowski, Lynn Stainbrook, Doug Hartmann, Terry Watermolen, Rolf Johnson, Bill Dowell, Scott Anthes, Lori Denault, Lynn Hoffman, Rick Ledvina

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**I. Call to Order.**

The meeting was called to order by Chairman Jesse Brunette at 5:02 p.m.

**II. Approve/Modify Agenda:**

**Motion made by Supervisor Vander Leest and seconded by Supervisor Van Vonderen to move Item 23A to the beginning of the agenda. Vote taken. MOTION APPROVED UNANIMOUSLY**

**III. Approve/Modify Minutes of May 5, 2011 and May 18, 2011.**

**Motion made by Supervisor Vander Leest and seconded by Supervisor Clancy to approve minutes. Vote taken. MOTION APPROVED UNANIMOUSLY**

**1. Review Minutes of:**

- a. Library Board (April 21, 2011).

**Motion made by Supervisor Vander Leest, seconded by Supervisor Clancy to receive and place on file. Vote taken. MOTION CARRIED UNANIMOUSLY**

*Although shown in the proper format here, Item 23a was taken at this time.*

**Communications**

- 2. Communication from Supervisor Brunette re: For review with possible changes to the County park policy regarding launching more than one recreational vessel from a vehicle at County docks and waterways. Referred from May County Board.**

Jesse Brunette stated that this communication is a result of a phone call he received from a park user concerning boat launch fees.

Assistant Park Director Doug Hartman explained that the current policy is that each watercraft owned by an individual is to have a sticker. The first sticker is purchased for \$30.00 and placed on the boat trailer. If a second watercraft is owned by the same individual, that individual can purchase a second sticker for \$5.00. Residents are allowed to purchase one "second" sticker as long as they provide proof that the second watercraft is registered in their name. If more than two watercraft are owned by an individual, they would then have to purchase a third sticker at full price (\$30.00). A sticker is needed for watercraft hauled on a trailer as well as watercraft that can be carried without a trailer, such as a kayak. The goal is to have people pay for the use of the launch and therefore it does not matter if they back a trailer up to the launch or back up a truck to drop kayaks in.

Chair Brunette stated that the gentleman who brought this forward owns three watercraft and under the current policy he would need to pay \$30.00 for the first sticker, \$5.00 for the second sticker and then \$30.00 for the third sticker. This gentleman is asking the County to consider charging \$30.00 for the first boat and then \$5.00 for each watercraft after that no matter how many additional watercraft there are.

Hartmann indicated that he did check with several other places in the area to see what their policies are. Oconto County charges \$30.00 per trailer with no break for each additional watercraft. Kewaunee and Algoma both charge a fee for the first trailer and then provide additional stickers for additional watercraft at no cost, however, their rate is higher than the rate charged by Brown County. Door County charges \$30.00 for the first watercraft and then half price for each additional watercraft. Hartmann indicated that he rarely receives complaints with regard to Brown County's policy.

Chair Brunette questioned if changing the sticker policy would affect revenue of the Department. Hartman replied that Brown County participates in the annual launch program in conjunction with Green Bay and De Pere and he would like to confer with them before any changes are proposed.

Supervisor Clancy felt that if Green Bay and De Pere are also hearing complaints about the sticker procedure, this should be looked into. However, if this is not an issue that comes up on a regular basis he felt no changes should be necessary. Hartmann will check with Green Bay and De Pere to see if they have heard similar complaints.

**Motion made by Supervisor Vander Leest and seconded by Supervisor Van Vonderen to refer to staff and report back after conferring with Green Bay and De Pere. Vote taken. MOTION CARRIED UNANIMOUSLY**

*Supervisor Carpenter arrived at 5:30 p.m.*

**NEW Zoo**

**3. Budget Status Financial Report for April, 2011.**

**Motion made by Supervisor Vander Leest and seconded by Supervisor Clancy to receive and place on file. Vote taken. MOTION CARRIED UNANIMOUSLY**

**Motion made by Supervisor Vander Leest and seconded by Supervisor Van Vonderen to suspend rules to take Items 4 through 10 together. Vote taken. MOTION CARRIED UNANIMOUSLY**

4. **Budget Adjustment Request (#11-51): Increase in expenses with offsetting increase in revenue.**
5. **Budget Adjustment Request (#11-52): Increase in expenses with offsetting increase in revenue.**
6. **Budget Adjustment Request (#11-53): Increase in expenses with offsetting increase in revenue.**
7. **Budget Adjustment Request (#11-54): Increase in expenses with offsetting increase in revenue.**
8. **Budget Adjustment Request (#11-56): Increase in expenses with offsetting increase in revenue.**
9. **Budget Adjustment Request (#11-57): Increase in expenses with offsetting increase in revenue.**
10. **Budget Adjustment Request (#11-58): Increase in expenses with offsetting increase in revenue.**

**Motion by made by Supervisor Vander Leest and seconded by Supervisor Clancy to approve items 4, 5, 6, 7, 8, 9 and 10. Vote taken. MOTION CARRIED UNANIMOUSLY**

11. **Request from N.E.W. Zoological Society for waiver of fees for Feast with the Beast event.**

**Motion by Supervisor Vander Leest and seconded by Supervisor Clancy to approve. Vote taken. MOTION CARRIED UNANIMOUSLY**

12. **Zoo Monthly Activity Report.**
  - a. **Operations Report.**
    - i. **Admissions, Revenue, Attendance.**
    - ii. **Gift Shop, Mayan, Zoo Pass, Misc. Revenue.**

Zoo Director Neil Anderson provided the Committee with an updated report regarding attendance numbers, a copy of which is attached. He stated that there was good attendance on Mother's Day and with the weather improving attendance will be increasing. Wild Wednesdays have also started. On Wednesdays the Zoo will be open until 8:00 p.m. and admission is free after 6:00 p.m.

Anderson also reported that Fox 11 will be sponsoring a Family Celebration Day at the Zoo on June 25, 2011 with \$5.00 family admission and \$2.00 individual admission along with specials in the gift shop and café.

**Motion made by Supervisor Vander Leest and seconded by Supervisor Van Vonderen to receive and place on file. Vote taken. MOTION CARRIED UNANIMOUSLY**

**b. Education/Volunteer Programs Report.**

Anderson stated that over 1400 volunteer hours have been logged so far this year which is a little bit down from 2010, but he felt that as the weather improves and school gets out volunteer hours should increase.

**Motion made by Supervisor Clancy and seconded by Supervisor Vander Leest to receive and place on file. Vote taken. MOTION CARRIED UNANIMOUSLY**

**c. Curator's Report.**

Neil Anderson highlighted the Animal Collection Report for May, 2011 as follows:

- ❖ A birth control failure has resulted in the birth of a second Japanese Snow Macaque; this monkey is being hand-raised and is doing well and will eventually be moved to the snow monkey exhibit;
- ❖ Mother's Day marked the day Matilda, the female moose, was moved to the exhibit and she is adjusting well to her new surroundings;
- ❖ A male otter has been received recently from a zoo in Pennsylvania and will be placed in the exhibit after completing the quarantine period;
- ❖ A pair of emus has also been received and they will be going on exhibit after the quarantine period;
- ❖ Two hornbills have been sent to a zoo in Brownsville, Texas;
- ❖ Trumpeter swan eggs are hatching which is good as they are part of the endangered species program.

Anderson concluded this report by stating that the female giraffe had been limping and they were unsure of the reason. A portable x ray machine was brought in and it was discovered that this giraffe was born missing a bone in her left foot. As a result, she may occasionally suffer inflammation; however, the prognosis is good. Anderson passed around copies of the X rays for the Committee's review.

**Motion made by Supervisor Carpenter and seconded by Supervisor Van Vonderen to receive and place on file. Vote taken. MOTION CARRIED UNANIMOUSLY**

**d. Zoo Director Report.**

**Press Release: Wild Wednesday/Father's Day.**

Anderson stated that a grand opening of the "Land of the Giants" tortoise exhibit will be held on June 24, 2011 at 8:30 a.m. The exhibit has come together nicely and Anderson felt it will be a great exhibit for both children and adults. The cost of this project was approximately \$185,000 and the funds for it were all from donations.

**Motion made by Supervisor Vander Leest and seconded by Supervisor Carpenter to receive and place on file. Vote taken. MOTION CARRIED UNANIMOUSLY**

**Golf Course**

- 13. Budget Status Financial Report for April, 2011.**

**Motion made by Supervisor Carpenter and seconded by Supervisor Van Vonderen to receive and place on file. Vote taken. MOTION CARRIED UNANIMOUSLY**

- 14. Golf Course Financial Statistics as of May 15, 2011.**

Golf Course Superintendent Scott Anthes indicated that rounds and passes are down due to the late spring. Safari money is in line with where it was last year.

**Motion made by Supervisor Carpenter and seconded by Supervisor Clancy to receive and place on file. Vote taken. MOTION CARRIED UNANIMOUSLY**

- 15. Superintendent's Report.**

Anthes stated that the golf course is finally drying out from all the rain and they are now catching up on routine maintenance. They have seeded some of the greens that had ice damage and are hopeful for germination with the warmer weather. They have also been spraying weeds and rough mowing when the weather permits.

With regard to the first tee project, Anthes stated that they have signed the contract with HVS Consultants recently and he has been in touch with them daily to get this project started. The consulting firm will be conducting a survey on Survey Monkey that will go to all golfers in the database and the consultant will also be at the golf course on June 8, 9, and 10 to talk with golfers and hand out surveys.

Anthes stated that there were a number of outings scheduled for the summer. Vander Leest asked if any efforts were being made to host larger Wisconsin events over the next several years. Anthes indicated that several large events were held over the last few years, but he reminded the Committee that these events do not bring in any money for the course.

**Motion made by Supervisor Vander Leest and seconded by Supervisor Carpenter to receive and place on file. Vote taken. MOTION CARRIED UNANIMOUSLY**

**Library**

- 16. Budget Status Financial Report for April, 2011.**

**Motion made by Supervisor Vander Leest and seconded by Supervisor Clancy to receive and place on file. Vote taken. MOTION CARRIED UNANIMOUSLY**

**17. Budget Adjustment Request (#11-65): Increase in expenses with offsetting increase in revenue.**

Library Director Lynn Stainbrook indicated that this budget adjustment is to use federal grant revenue stimulus funds in the amount of \$300,000 to replace skylights. The RFP for this project is currently on the County website and a walk through for those interested in bidding is scheduled for June 14, 2011.

**Motion made by Supervisor Vander Leest and seconded by Supervisor Clancy to approve. Vote taken. MOTION CARRIED UNANIMOUSLY**

**18. Update on Central Library Repair and Renovation.**

Stainbrook stated that Kathy Pletcher, the co-chair of the repair and renovation task force, will attend the July Ed and Rec Committee meeting to provide an update. Stainbrook provided the Committee with a memorandum concerning the project, a copy of which is attached.

Dr. Watermelon, President of the Library Board, added that the task force will approach the concerns that the Ed and Rec Committee had with regard to options for the project.

**Motion made by Supervisor Vander Leest and seconded by Supervisor Carpenter to receive and place on file. Vote taken. MOTION CARRIED UNANIMOUSLY**

**19. Director's Report.**

Stainbrook provided the Committee with information on the Summer Reading Program. This program will be kicked off on Saturday, June 11, 2011 at 10:00 a.m. at the Central Library.

Stainbrook also provided the Committee with a Library Report, a copy of which is also attached.

Lori Denault and Lynn Hoffman showed the Committee the new Book Myne app which is now available. This app accesses anything on the library website from an I phone, I pod or I pad. It can be used to search the catalog, search for items, place a hold on an item, look up accounts and many other things. This app is free and can be downloaded at [www.browncountylibrary.org](http://www.browncountylibrary.org).

**Motion made by Supervisor Vander Leest and seconded by Supervisor Carpenter to receive and place on file. Vote taken. MOTION CARRIED UNANIMOUSLY**

**Parks**

**20. Budget Status Financial Report for April, 2011.**

**Motion made by Supervisor Carpenter and seconded by Supervisor Van Vonderen to receive and place on file. Vote taken. MOTION CARRIED UNANIMOUSLY**

**21. Resolution to Approve Entry into a Working Agreement with the Oneida Environmental Health & Safety Division and Oneida Golf and Country Club Regarding Removal of Dams at Pamperin Park.**

This resolution was not included in the agenda packet; however, Doug Hartman provided background on the project. Several years ago the Committee had approved the concept of removing the dams at Pamperin Park as they are falling into disrepair and the natural fish passage is impeded. The Federal Fish and Wildlife Service, the DNR and the Oneida Tribe would all like to have the natural fish passage restored. The Oneida Tribe has taken the lead on this project in securing grants and will be the grant administrators and will go through the same procedure the County goes through to determine a designer and secure a contractor. Hartman indicated this is a great deal for the County as we will get the dams removed at no cost to the County. The resolution will address the issues of liability and waiver of sovereignability.

**Motion made by Supervisor Van Vonderen and seconded by Supervisor Clancy to refer to a special June 15, 2011 Ed and Rec Committee meeting for approval. Vote taken. MOTION CARRIED UNANIMOUSLY**

**22. Approval of Change Order for the Barkhausen Waterfowl Preserve Photovoltaic Project.**

Hartman indicated that the initial bids for this project came in all over the board and the project was then rebid based on what they felt would fit into the budget. The bid for the Barkhausen portion of the project came in under budget, in part because the kilowatts were reduced. Since there is money available, he would now like to get the kilowatts back where they should be. This will be done by adding two tracking units on pedestals near the nature center. This would still be within budget and all available grant monies and Focus on Energy monies will be utilized.

**Motion made by Supervisor Clancy and seconded by Supervisor Vander Leest to approve. Vote taken. MOTION CARRIED UNANIMOUSLY**

**23. Director's Report.**

Hartman indicated that a large Hmong Festival was held at the Fair Grounds over Memorial Day that went very well and had good attendance. There have also been several frog hikes held at Barkhausen recently which were well attended. Mountain bike trails at the Reforestation Camp are now open. There will be free days on County trails on June 4 & 5.

Highway 29 work near Pamperin Park is ongoing and should be completed by September. There will also be work done in getting County RK into the park.

Hartman also reported that PV projects are going on at the roof at the Fairgrounds and should be completed in the next several weeks. The PV projects will continue at several other venues over the next few months.

Park Manager Rick Ledvina indicated his crew is catching up on lawn mowing now that things are drying out. Bay Shore Park was full over Memorial Day and Pamperin Park has been busy despite the construction.

**Motion made by Supervisor Vander Leest and seconded by Supervisor Van Vonderen to receive and place on file. Vote taken. MOTION CARRIED UNANIMOUSLY**

**23a. Update from HR re: Seasonal Wages of Park Department Employees (Held for 30 days for further information from Human Resources).**

Human Resources Director Debbie Klarkowski provided the Committee with a copy of the recommendation for the 2012 budget with regard to summer/seasonal help rates, a copy of which is attached. She stated that they are recommending increasing the seasonal/summer rates by about 25¢ per year for each of the first four years an employee returns. This will make Brown County more comparable with other similar private and public positions.

Supervisor Vander Leest stated that he liked the proposal with regard to wages, but he also felt longevity should be addressed. He felt that when you have a good, loyal, knowledgeable employee, they should be compensated for that. He went on to say that the cost to give seasonal employees a little raise would be small but would go a long way in showing the employees that they bring value to the County by coming back every year with their experience and expertise.

Supervisor Van Vonderen asked if annual reviews were performed with seasonal employees so that if someone does go above and beyond or has been coming back seasonally for a number of years, they are appropriately compensated. Klarkowski stated that summer seasonal workers do get reviews at the end of every season and Doug Hartmann indicated that if they employee is not satisfactory, they would not be asked to return the following year.

Klarkowski stated that under the proposal she passed out, there is no provision for an employee who did an excellent job and is returning for the fifth year to receive an increase in pay. Supervisor Van Vonderen proposed that if a summer seasonal employee returns for the fifth year, HR could sit down and have a review and take it from year five going forward on an individual basis. Klarkowski stated that that would be possible and Von Vonderen felt that would be a good way to recognize exemplary employees. Supervisor Clancy also felt this would be a good idea and may be helpful in having competent employees return. Van Vonderen did not feel that the raises should be automatic for years one through four, but rather based on performance.

Vander Leest informed that his two goals would be to recognize performance and recognize longevity. He felt that both the County and the taxpayers benefit from having the expertise and experience of returning seasonal employees and he also felt it made sense to compensate them for that through a performance review process, not only for the first four years, but after that as well. He acknowledges that the Parks Department has the greatest number of returning seasonal employees, but he does feel that any implementation should be county-wide.



**Motion made by Supervisor Vander Leest and seconded by Supervisor Clancy to refer to Doug Hartmann and other department heads that have seasonal employees to develop a program to recognize seasonal employees based on performance and bring back. Vote taken. MOTION CARRIED UNANIMOUSLY**

**Resch Centre/Arena/Shopko Hall**

**24. Update re: Repair and Maintenance Timeline at the Resch Center (standing item).**

Facility Management Director Bill Dowell stated that the contract had been signed with the low bidder for the flooring project; however, they are still waiting for Dick Resch's approval on the project. This is a unique process in that under the agreement with Dick Resch, Resch has to approve each project. Issuing a PO will be the final step and this will be done within several days.

Resch has met with County Executive Troy Streckenbach recently to discuss the repair process as he has some concerns that the County is not putting enough funds into the Resch Centre for repairs. This will be reviewed so these concerns can be addressed. What Brown County puts into the arena complex are the funds that come from the rent from PMI and this is the only source of funding. The agreement was changed in 2006 as to how the County receives the funds for this account which amounts to \$160,000 annually. Dowell provided the Committee with an arena complex 10 year capital plan, a copy of which is attached. Areas shaded in gray on the list are projects that have already been done and these total about \$237,000 since 2006.

There was a condition assessment of the arena performed in 2005 and from the recommendations in that assessment the County established a list of priorities. Facilities Management also sits down with PMI once a year to set forth a plan.

Dowell felt that there is a problem in that we do not have a long term plan for major expenses. Facilities addresses the priorities and issues as PMI identifies them and there is a major issue in the plaza area that they have identified recently. Some areas of the plaza are sinking in and other areas are raised up. This will be looked at by engineers in the next several months to see what the issues are and what the solutions may be, but Dowell felt that this could be a major project of considerable expense.

Vander Leest stated that the rent was lowered for PMI after discussions were had with PMI that they could not afford the current lease. The County then added a clause that if PMI did not have enough money to cover the upkeep and maintenance, the County could review the lease. What had been done previously was the money received from the PMI lease went back into maintaining the facilities. Since the rent has been lowered obviously there is less money to invest in the facilities. Vander Leest felt the lease should be reviewed or other funding mechanisms should be discussed. Dowell stated that the Department of Administration reviews this on a regular basis.

Vander Leest stated that he felt it was important to maintain the buildings to provide the longest possible use. He felt the lease was based on the information

provided by PMI and their situation has now improved and he felt the County should be doing more with the money received from them. He also felt that some sort of funding mechanism through room tax money should be explored. He felt that perhaps a closed session could be held at the next meeting to discuss these issues in more detail.

Supervisor Van Vonderen questioned if the arena is still viable and if it is being used throughout the year. Dowell stated that it is and further that there are a number of events held at the arena and PMI's argument was that they need all three spaces to be profitable. Dowell realized that at some point a decision will need to be made as to what will happen to the arena. The major repair to the roof is done, but he felt any of the major mechanical systems could fail due to age. Van Vonderen felt that if the buildings were not being utilized all the time, perhaps a look should be taken at whether there are too many buildings in the complex. She felt that a decision has to be made as far as what to do with the arena in the future and either phase it in or phase it out. She felt the County really needs to start looking at the buildings they have and figure out what the best use of them is. Dowell suggested that PMI make their own argument with regard to the arena. Vander Leest felt PMI needs to show the County evidence that they need the arena to remain profitable.

**Motion made by Supervisor Vander Leest that the County decrease spending at the arena until a long term plan for the facility has been formulated. No second. No action taken.**

Dowell suggested that the assessment of the complex and two feasibility studies that were conducted in approximately 2005 and 2008 be revisited and reviewed as a starting point and also that PMI provide input and then have a closed session with the Ed and Rec Committee. Dowell indicated that he will secure copies of the studies and forward them to Committee members so they have time to review the same prior to the July, 2011 meeting.

**Motion made by Supervisor Carpenter and seconded by Supervisor Clancy to receive and place on file. Vote taken. MOTION CARRIED UNANIMOUSLY**

**25. Complex Attendance for the Brown County Veterans Memorial Complex.**

**Motion made by Supervisor Vander Leest and seconded by Supervisor Van Vonderen to receive and place on file. Vote taken. MOTION CARRIED UNANIMOUSLY**

**Museum**

**26. Budget Status Financial Report for April and May, 2011.**

**Motion made by Supervisor Carpenter and seconded by Supervisor Clancy to receive and place on file. Vote taken. MOTION CARRIED UNANIMOUSLY**

**27. Museum Attendance and Admissions Report for April and May, 2011.**

**Motion made by Supervisor Carpenter and seconded by Supervisor Vander Leest to receive and place on file. Vote taken. MOTION CARRIED UNANIMOUSLY**

**28. Museum Director's Report:**

**a. Museum Operations Review (on-going).**

Museum Director Rolf Johnson provided the Committee with a report, a copy of which is attached. He pointed out that April attendance was very good and exceeded last year's numbers. This is something he is hoping to build on. He highlighted several points in his report including:

- ❖ He has begun the process of spending quality time with the museum staff to fully understand what they do, why they do it and how they do it to assess efficiencies and justification;
- ❖ He has had an opportunity to speak to the Harbor Commission and the Executive Committee of the Green Bay Chamber of Commerce as well as the Optimistic Club and he has several Kiwanis Club events coming up as well as one-on-one meetings with numerous civic leaders, organizations and citizens. These meetings are all providing very good feedback with regard to the museum;
- ❖ He has also recently participated in the UWGB sponsored study looking at the impact and sustainability of arts and cultural organizations as part of the LIFE Study.

Johnson stated that one of his critical concerns is the human capital at the museum and feels that they could use more staff. He will be looking at this more closely to determine specific needs, but he does recognize that this will be an uphill battle. He will be presenting his recommendations to this Committee for additions to staff in the next several months.

Johnson also stated that the staff has been very busy working on exhibits. He felt that historically exhibit after exhibit after exhibit had been created, but he was not certain what impact the exhibits had. He opined that they slow down the frequency of new exhibits and try to concentrate on things with more impact.

**b. Report from 2011 Annual Meeting of the American Association of Museums.**

Johnson recently attended the American Association of Museums conference in Houston and provided the Committee with a copy of an outline he prepared following the same, a copy of which is attached. The theme of the conference was "The Museum of Tomorrow". He will highlight some of the ideas from the conference in a full report based on the outline.

**c. Discussion of Proposed Community Listening Sessions and Proposed Format for same.**

Johnson stated that a listening session will be held on June 14, 2011 at 6:00 p.m. at the museum. The panel will consist of the Museum Foundation, Neville Public Museum Governing Board and Ed and Rec Committee. He is combing through old meeting minutes to find items that would be germane to this listening session. Chair Brunette will chair this event and the format will include allowing members of the public to address the panel. The Press Gazette and other media outlets will be made aware of this event to get the word out to the public. If this provides good momentum and good feedback, more of these sessions could be held in the future.

**d. Discussion of Upcoming Initiatives for 2011.**

Johnson stated that he felt the listening session discussed above is the beginning of a long term process. He wants a feedback group that is operational. He felt that even if the listening session is not heavily attended, it will still be a good way to begin to let people know that things will be changing at the museum and their input is important. He felt that some of the information gathered from this session will be qualitative while other information will be subjective and felt that this will be an important first step in reintroducing the museum to the general public.

**Motion made by Supervisor Vander Leest and seconded by Supervisor Carpenter to receive and place on file. Vote taken. MOTION CARRIED UNANIMOUSLY**

**Other**

**29. Audit of bills.**

**Motion made by Supervisor Van Vonderen and seconded by Supervisor Clancy to pay the bills. Vote taken. MOTION CARRIED UNANIMOUSLY**

**30. Such other matters as authorized by law.**

**Motion made by Supervisor Vander Leest and seconded by Supervisor Carpenter to adjourn at 7:26 p.m. Vote taken. MOTION CARRIED UNANIMOUSLY**

Respectfully submitted,

Therese Giannunzio  
Recording Secretary

**NEW ZOO  
ADMISSIONS REVENUE ATTENDANCE  
2011 REPORT  
2009, 2010, 2011**

**ATTENDANCE**

MONTH	2009	2010	2011
January	806	834	592
February	2,524	1,649	1,240
March	6,941	11,754	4,112
April	22,456	29,292	16,835
May	42,282	38,070	34,741
June	53,597	41,647	
July	56,199	39,142	
August	42,035	42,345	
September	21,738	17,938	
October	14,165	27,836	
November	6,020	2,571	
December	1,292	1,266	
<b>TOTAL</b>	<b>270,055</b>	<b>254,344</b>	<b>57,520</b>

-24079.00  
to date

**ADMISSION & DONATIONS**

MONTH	2009		2010		2011		DONATION BIN	DONATION BIN	2009 PER CAP	2010 PER CAP	2011 PER CAP
	ADMISSIONS	DONATION BIN	ADMISSIONS	DONATION BIN	ADMISSIONS	DONATION BIN					
January	1,773.00	1,042.55	1,532.00	590.80	1,239.00	389.55	(293.00)	\$3.49	\$1.84	\$2.09	
February	5,824.00	600.36	3,714.10	41.00	2,506.00	429.78	(1208.10)	\$2.31	\$2.24	\$2.02	
March	15,750.25	281.06	27,371.74	184.00	9,465.00	83.95	(17906.74)	\$2.31	\$2.33	\$2.30	
April	39,286.50	718.31	57,448.67	931.97	33,618.40	-	(23830.27)	\$1.75	\$1.96	\$2.00	
May	123,197.16	755.50	118,802.99	427.56	100,768.40	515.18	(18034.59)	\$2.91	\$3.12	\$2.90	
June	117,308.93	845.03	112,869.92	385.04				\$2.19	\$2.71		
July	151,684.20	1,337.71	115,654.19	483.99				\$2.70	\$2.95		
August	123,188.80	1,302.09	129,290.88	476.65				\$2.93	\$3.05		
September	64,341.99	968.33	50,826.50	657.88				\$2.96	\$2.83		
October	12,455.25	128.60	30,099.13	131.50				\$0.88	\$1.08		
November	14,183.50	519.69	6,103.00	251.00				\$2.36	\$2.42		
December	3,449.00	2,859.00	3,380.28	1,552.00				\$2.67	\$2.67		
<b>TOTAL</b>	<b>\$672,442.58</b>	<b>\$11,358.23</b>	<b>\$657,093.40</b>	<b>\$6,113.39</b>	<b>\$147,596.80</b>	<b>\$1,418.46</b>	<b>(61272.70)</b>	<b>\$2.46</b>	<b>\$2.43</b>	<b>\$2.26</b>	

12(i)

**NEW ZOO  
GIFT SHOP, MAYAN  
ZOO PASS REVENUE  
2011 REPORT  
2009, 2010, 2011**

Paws & Claws Gift Shop	2009, 2010, 2011				2009	2010	2011
	2009	2010	2011	(-)/(+)	PER CAP	PER CAP	PER CAP
January	\$ 830.17	\$ 1,100.43	\$ 850.64	\$ (249.79)	\$1.03	\$ 1.32	1.44
February	\$ 2,830.32	\$ 1,733.75	\$ 1,813.73	\$ 79.98	\$1.12	\$1.05	1.46
March	\$ 5,913.59	\$ 10,694.13	\$ 4,436.34	\$ (6,257.79)	\$0.87	\$ 0.91	1.08
April	\$ 15,107.46	\$ 25,606.74	\$ 12,644.60	\$ (12,962.14)	\$0.67	\$ 0.87	0.75
May	\$ 36,771.02	\$ 41,462.02	\$ 36,626.74	\$ (4,835.28)	\$0.87	\$ 1.09	1.05
June	\$44,494.48	\$45,906.57			\$0.83	\$ 1.10	
July	\$ 49,436.74	\$ 44,312.40			\$0.89	\$ 1.13	
August	\$ 41,274.65	\$ 48,932.87			\$0.98	\$ 1.16	
September	\$ 16,858.13	\$ 16,193.99			\$0.78	\$ 0.90	
October	\$ 13,326.57	\$ 17,078.70			\$0.94	\$ 0.61	
November	\$ 4,147.86	\$ 2,444.98			\$0.69	\$ 0.97	
December	\$1,708.66	\$1,847.89			\$1.32	\$ 1.46	
<b>TOTAL</b>	<b>\$ 232,699.65</b>	<b>\$ 257,314.47</b>	<b>\$ 56,372.05</b>	<b>\$ (24,225.02)</b>	<b>\$ 0.92</b>	<b>\$ 1.05</b>	<b>\$ 1.16</b>

Mayan Taste of Tropic	2009, 2010, 2011				2009	2010	2011
	2009	2010	2011	(-)/(+)	PER CAP	PER CAP	PER CAP
January	\$ 589.33	\$ 1,702.25	\$ 974.96	\$ (727.29)	\$0.73	\$2.04	\$1.65
February	\$ 1,773.79	\$ 2,542.97	\$ 1,677.23	\$ (865.74)	\$0.70	\$1.54	\$1.35
March	\$ 4,509.88	\$ 13,071.01	\$ 4,831.74	\$ (8,239.27)	\$0.66	\$1.11	\$1.18
April	\$ 13,320.22	\$ 22,461.64	\$ 13,908.56	\$ (8,553.08)	\$0.59	\$0.77	\$0.83
May	\$ 32,991.35	\$ 40,170.65	\$ 33,326.69	\$ (6,843.96)	\$0.78	\$1.06	\$0.96
June	\$38,201.67	\$44,864.86			\$0.71	\$1.08	
July	\$ 44,643.82	\$ 48,815.59			\$0.79	\$1.25	
August	\$ 41,662.95	\$ 52,917.17			\$0.99	\$1.25	
September	\$ 16,925.85	\$ 19,543.36			\$0.78	\$1.09	
October	\$ 12,192.65	\$ 22,334.07			\$0.86	\$0.80	
November	\$ 4,135.12	\$ 2,874.40			\$0.69	\$1.12	
December	\$ 1,960.99	\$ 1,797.83			\$1.52	\$1.42	
<b>TOTAL</b>	<b>\$ 212,907.62</b>	<b>\$ 273,095.80</b>	<b>\$ 54,719.18</b>	<b>\$ (25,229.34)</b>	<b>\$0.82</b>	<b>\$ 1.21</b>	<b>\$1.19</b>

ZOO PASS MONTH	2009	2010	2011	(-)/(+)	NEW	RENEWAL	TOTAL
January	\$ 1,827.00	\$2,317.00	\$1,385.00	\$ (932.00)	7	17	24
February	\$ 3,977.00	\$ 3,177.00	\$ 2,485.00	\$ (692.00)	14	27	41
March	\$ 12,073.00	\$17,882.00	\$8,042.00	\$ (9,840.00)	40	87	127
April	\$ 20,447.00	\$ 24,530.00	\$ 21,614.00	\$ (2,916.00)	130	213	343
May	\$ 32,600.00	\$ 28,047.00					
June	\$23,237.00	\$25,770.00					
July	\$ 20,025.00	\$ 18,033.00					
August	\$ 12,308.00	\$ 14,188.00					
September	\$ 7,278.00	\$ 6,816.00					
October	\$ 2,739.00	\$ 5,581.00					
November	\$ 3,944.00	\$ 4,494.00					
December	\$ 8,273.00	\$ 8,660.00					
<b>TOTAL</b>	<b>\$ 148,728.00</b>	<b>\$ 159,495.00</b>	<b>\$ 33,526.00</b>	<b>\$ (14,380.00)</b>	<b>191</b>	<b>344</b>	<b>535</b>

# Gift Shop, Mayan and Admissions Revenue May 2011

Day	Date	Gift Shop	Concessions	Admissions	Vending	Zoo Pass	Adopt/zoo	Donation	Cons. Fund	Misc	Special Event	Attend.	Temp/W
Sun	1	813.12	830.78	2,049.00	661.61	553.00	25.00	-	-	1.90	-	697	48,1,2
Mon	2	153.32	114.15	277.00	98.58	708.00	-	157.06	10.00	1.90	50.00	112	48,2
Tue	3	278.71	132.70	466.00	145.97	195.00	100.00	-	-	-	-	236	46
Wed	4	310.80	703.62	1,262.00	565.64	722.00	160.00	-	-	5.69	-	740	57,1
Thu	5	490.52	186.18	1,054.00	244.03	297.00	40.00	-	-	3.79	-	330	52,1,2,3
Fri	6	622.12	414.62	1,266.75	542.18	963.00	303.00	-	-	1.90	-	486	60,1
Sat	7	1,085.04	1,500.26	4,165.15	1,129.86	827.00	30.00	-	-	15.17	212.00	1208	50,1
Sun	8	3,889.32	4,979.41	10,231.00	2,007.58	2,172.00	-	-	0.75	26.54	-	6135	66,1
Mon	9	314.78	350.64	1,279.00	409.72	706.00	590.00	70.64	-	1.90	-	372	61,2,3
Tue	10	882.14	337.44	2,079.00	904.18	374.00	-	-	-	9.48	-	687	57,2
Wed	11	299.04	347.87	807.25	163.51	305.00	494.00	-	-	1.90	-	312	60,2,3
Thu	12	280.25	297.69	1,613.00	224.17	315.00	300.00	71.00	-	5.69	-	520	72,1,3
Fri	13	1,827.54	517.08	2,456.00	701.66	439.00	-	-	5.00	1.90	-	760	55,2
Sat	14	767.00	339.48	1,052.00	1,228.67	118.00	122.00	-	-	1.90	150.00	302	48,2,3
Sun	15	1,166.27	893.02	3,023.00	1,104.27	633.00	-	14.00	-	1.90	-	982	48,1
Mon	16	402.67	340.96	1,780.00	747.87	630.00	-	-	-	3.79	-	508	60,1
Tue	17	452.75	763.91	2,316.00	530.81	1,279.00	-	-	5.00	7.58	-	737	48,1
Wed	18	367.91	166.85	1,374.00	344.64	1,491.00	-	-	2.00	-	-	628	49,1,3
Thu	19	1,153.55	498.15	2,399.00	385.07	954.00	-	-	8.00	5.69	-	740	57,1
Fri	20	2,504.14	1,802.22	5,417.00	1,961.04	1,830.00	418.00	49.50	-	15.17	-	1732	72,1
Sat	21	1,425.05	1,582.82	3,385.00	1,567.54	956.00	100.00	-	9.99	3.79	50.00	1167	68,1,3
Sun	22	1,345.36	2,006.43	5,462.00	1,302.42	571.00	362.00	-	13.00	11.37	-	1496	72,1,3
Mon	23	601.92	601.69	3,201.00	322.27	1,192.00	216.00	-	-	11.37	-	1025	70,1,2,3
Tue	24	1,874.17	704.10	3,101.00	519.67	187.00	268.00	-	-	5.69	50.00	932	53,1,2
Wed	25	1,543.00	469.56	2,073.00	1,223.22	487.00	-	114.48	44.85	1.90	-	612	50,2,3
Thu	26	1,896.72	693.28	4,120.00	1,129.77	443.00	-	2.50	25.00	3.79	-	1184	43,1,2
Fri	27	1,759.18	1,797.93	6,533.00	998.58	1,216.00	-	24.00	-	3.79	6.00	2243	52,1
Sat	28	2,192.07	2,714.29	6,392.50	1,869.19	934.00	-	-	8.25	22.75	-	1892	62,1
Sun	29	1,784.17	2,389.12	6,457.00	1,803.79	613.00	-	-	-	18.96	-	1962	65,2
Mon	30	2,504.27	3,560.33	9,685.75	1,839.38	897.00	-	2.00	-	32.23	-	2777	83,1
Tue	31	1,639.84	1,290.11	3,992.00	2,129.31	187.00	-	10.00	0.25	3.79	-	1227	77,1
<b>Total</b>		<b>\$ 36,626.74</b>	<b>\$ 33,326.69</b>	<b>\$ 100,768.40</b>	<b>\$ 28,806.20</b>	<b>\$ 23,194.00</b>	<b>\$ 3,528.00</b>	<b>\$ 515.18</b>	<b>\$ 132.09</b>	<b>\$ 233.22</b>	<b>\$ 518.00</b>	<b>34,741</b>	

Weather Ke 1 = Sunny 2 = Overcast 3 = Rain 4 = Snow

Volunteers  
Total Attendance 34741

12(a)(ii)

May 24, 2011

To: Brown County Education & Recreation Committee

From: Kathy Pletcher, Vice President Brown County Library Board

RE: Central Library repair & renovation project – June update

Thank you for scheduling the special hearing on the Central Library repair and renovation project on March 31. The Library Board was encouraged by the Committee's general consensus that "doing nothing is not an option." We have taken to heart your advice to: a) get public support, and b) reduce the amount needed for bonding.

The Library Board has created a task force co-chaired by me and John Hickey with the purpose of garnering public support for the repair and renovation of the Central Library. The Task Force has organized its work into two subgroups: Financial and Public Relations/Education. The Financial group is focused on looking for ways to reduce the overall cost of the project, identifying opportunities for fund raising/grants and also in-kind contributions. The Public Relations/Education group is focused on developing a message and strategy to communicate to the community the need for and value of repairing and renovating the Central Library.

As we move forward we will keep you informed of our progress. I am unable to attend your June meeting because I will be out of town, but I hope to be able to give you an update in person in July. In the meantime, if you have any suggestions please feel free to contact me via email ([pletchek@uwgb.edu](mailto:pletchek@uwgb.edu)) or cell phone (362-1618)

This is a very important project for our community. The Library Board greatly appreciates your support.



# LIBRARY

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DIRECTOR

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## Library Report May, 2011

### General

Staff from several locations attended training for the automated meeting room reservation software that will go live later this summer. Evanced Room Reserve is designed specifically for libraries. It is web-based so reservations can be made and paid for by the person or organization making the reservation. This will ultimately streamline staff workflows resulting in saved time and money.

The Bookmobile participated in Celebrate De Pere over Memorial Day weekend and had over 784 visitors. Children enjoyed crafts and story times while adults enjoyed a time to rest, check out items and learn what the library has to offer to both them and their children including the summer reading programs. It also participated in the Celebrate Parade with volunteers walking and distributing library information.

Staff attended the Wisconsin Association of Public Libraries (WAPL) in Madison.

The recently formed Central Library Renovation Task Force has met and formed sub-committees to focus on the financial side of the project and the educational/marketing side of the project. A presentation is being created to demonstrate the validity of the renovation plan.

Arketype, Inc. collected and donated to Brown County Library 27 new books related to diversity and respect. Valued at nearly \$500, these books will be added to the library's collections for children, parents and teachers to borrow.

### Central Library:

Children's librarians have been busy visiting schools all around Brown County to promote summer reading and the BCL Summer Reading program. Central children's staff alone gave 40 presentations at 17 different schools, reaching more than 5000 kids, pre-K through middle school.

Four bilingual Spanish and English story times were presented for toddlers and preschoolers to mark Cinco de Mayo and Dia de los Niños, with a total attendance of approximately 200.

In the past month, Central Library has hosted 30 classes totaling more than 500 students from 10 area schools which have taken field trips to the library. Children's librarians presented educational book-based programs and led library tours. Most of the classes conducted library card sign up campaigns and the students borrowed books on their visits.

Additional shelving has been moved to the Central Library's Large Print book section, increasing the capacity and public access to more of the library's collection of "easy on the eyes" adult books with larger typeface.

**Ashwaubenon Branch:**

Children's staff presented a Crazy Day program with 39 attending and a Mom and Me Bubble Day program with 18 attending.

Summer Reading Program promotions were done at Holy Family School with 138 students, Valley View School with 395 students and Cormier School with 340 students attending.

A recycling and energy savings tips program was held in partnership with WPS and the Girl Scouts.

**Denmark Branch:**

Summer Reading Program promotional skits were presented to 5 groups of children from the Early Childhood Center (approx. 180 kids)

**East Branch:**

East hosted the monthly Library Board meeting on Thursday, May 19.

Two summer programs, "Folk and Fairytale Frenzy" and "SpongeBob" have found sponsors through the Summer Reading Program's Adopt-A-Program.

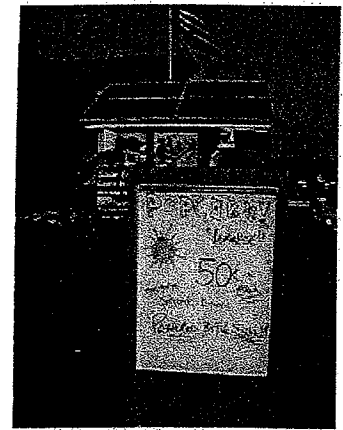
Ninety-one attended the Big Trucks Story time Special on May 18. Trucks appeared courtesy of the Green Bay Department of Public Works.

A Book Babies special session held on Saturday, May 7, that featured live rabbits.

**Kress Family Branch:**

Staff worked with SEEDs on a cooperative grant to benefit the photovoltaic solar panels and educational kiosk at the library.

SEEDs sold 'solar popcorn' outside the library during Celebrate De Pere using NWTC's Solar Energy Technology trailer. Information about the Kress Solar Initiative was also distributed.



April's performing arts series included music by Echo Mountain Poetry with Mark Falcone, and performances by Tarl Knight, and the Green Bay Boy Choir.

During National Library Week, over 70 people met at Sports Emporium for story time and soccer.

**Pulaski Branch:**

Class visits from Assumption BVM School included the all-day preschool that enjoyed favorite stories and songs and the 2<sup>nd</sup> grade class learned about different types of rocks, how they are formed and other interesting information.

Staff was a guest speaker at the annual PEEP (4 year old Kindergarten) Workshop to educate Pulaski school district families about the Brown County Library system, what the library offers and the importance of reading.

~~The last PEEP story time was held for the current year. This has been a great partnership with the Pulaski School District~~

Volunteers lead the adult computer classes and the beginning knitting classes.

**Southwest Branch:**

Summer Reading Program school promo visits were completed at Jackson, Beaumont, Tank, and Kennedy Elementary Schools and at Providence Academy.

The Intercambio Spanish-English Conversation Group collaboration with NWTC had its first anniversary. The partnership will resume in the fall.

**Weyers-Hilliard Branch:**

Displays for the month included: Celebrate Cinco de Mayo; Detecting Good Reads; Oprah Book Club selections and read-alikes; May is National Grilling Month; Save Gas - Travel in Books; Memorial Day (featuring soldier's memoirs) and May is National Strawberry Month.

Noted mystery author Brian Freeman delighted both our Murder and Mayhem (M&M) book club regulars and the general public. He sold and autographed copies of his books, including his newest, *The Bone House*, which features locations in Door County.

**Wrightstown Branch**

Program highlights included: a special "Moms" story time was held with 30 people attending; a garden story time that was enjoyed by 36 people and two programs featuring dog trainer, Laura Lotto that 90 people attended.

MEMO

**Date:** May 12, 2011

**FROM:** Lynn Stainbrook, Director

**RE:** Library Table of Organization Change/Filling Open Positions

The Library continues to receive retirement and resignation notices from employees. In addition to the openings at Central Library for a Teen Librarian, a half-time Local History Cataloguer, a 25-hour/week Senior Library Assistant (SLA) and a 28-hour/week SLA, the Library now has openings at other locations. In consultation with HR Manager Debbie Klarkowski, it was agreed that the following recommendations be made to the Library Board.

1.) The Librarian I Branch coordinator for the Ashwaubenon Branch has accepted a position elsewhere. The Branch coordinator position was evaluated in-house and found to be essential at Ashwaubenon branch, consisting of nine employees (5.2 FTE), over 200,000 annual checkouts, and open 54 hours per week. Her position was posted according to Union contract and offered to and accepted by the current Librarian I Branch coordinator for the Pulaski Branch. There were no eligible union employees interested in the Pulaski Branch coordinator opening. The Pulaski Branch checks out just under 100,000 items annually, is open 34 hours per week, with only one paraprofessional (37.5 hours/week) in addition to the branch coordinator. Two 11 hour/week clerks help to provide additional coverage to the library. In Pulaski's case, the Branch coordinator is also the children's librarian performing 180 children's story times or events annually. This full-time position is instrumental to the daily staffing of the library. The Library Director recommended, and the Library Board approved, that the Library fill the Librarian I Branch coordinator position at the Pulaski Branch. Since this is not a new position, funding is available with a small (annual \$330) longevity pay savings. With the Library Board approval, the County Board is notified, then Human Resources can continue the process to list the open position and accept applicants.

2.) A 19.5 hour/week clerk position is currently open due to resignation. This clerk position will be changed to an 11-hour/week position. The Library currently has 61 clerk positions. The frequent turn-over in these positions has resulted in their exemption from the hiring freeze; however, we have evaluated each opening for the past year. In addition to the decrease in hours for this positions, the Library has also decreased hours from a 21-hr/week position and a 22-hour/week position to two 19.5-hours/week, and another 19.5 hour clerk to 11 hours/week resulting in a net savings of 21 hours/week, including the 8.5 hours being decreased with the current opening. This is a budget savings of \$11,444 annually in salary. Not filling positions at the full amount budgeted does not require a Table of Organization change; however, I would like to take this net savings and apply it elsewhere.

The Library has one full-time and one 19-hour/week Library Associate who provide copy cataloguing for the library. The two cannot keep up with the workload. Children's books and adult non-fiction books are purchased pre-catalogued. This has been in effect for many years and is reviewed periodically to ascertain if it is cost effective. That is still the case; however, it is not cost effective to pre-catalogue Adult Fiction, music or DVDs and so that work continues in-house. In addition, the cataloguing information provided by the company still has to be loaded into the Library's database by our copy cataloguers. The Library has funded temporary help and additional hours in this area for over a year. I had hoped that the change in automation system would improve this workload. While we continue to fine-tune the work process, we have been using the new automation system for seven months. It is time to accept that this work load needs more help. The Library director recommended, and the Library Board approved, that the savings from the decreases in clerk hours be used to increase the 19-hour/week position to 25 hours/week.

3.) In addition, the Library Director recommended, and the Library Board approved, that the 20-hour/week SLA listed in the Table of Organization, but not funded, be deleted. Responsibilities of this position were to add each issue of every magazine title, as it arrived, to the library's database. In addition, this position assisted with the annual ordering of magazine titles and the annual preparation of the database for the magazines. This person also contacted the vendors when a magazine issue did not arrive. The daily work of this position has been absorbed by the two acquisitions staff members. It is proposed that the library allow some limited additional work hours for the acquisitions staff during the annual processes. Five additional hours per week for 4 to 6 weeks twice a year is more cost effective than funding the position for 20 hours per week. Funding for temporary hours is available from a 20 hour/week SLA position that has been hired at 18.75 hours/week.

TITLE	POSITION	LOCATION	ACTION
1.0 Librarian I (37.5 hours/week)	Branch Coordinator	Pulaski	Fill
Clerk hours 49,322 annually	Clerk	All	Decrease to 48,230 hours annually
19-hr/wk Library Associate	Copy cataloguer	Central	Increase to 25 hr/wk
20 hr/wk Senior Library Assistant	Magazine data entry	Central	Delete

The financial impact of these changes is as follows:

	SALARY	FRINGE	TOTAL	SAVINGS
			new cost	(or increase)
1 Librarian I @ 37.5 hrs/wk – Pulaski Branch Coordinator	\$44,175.59	\$21,357.96	\$65,533.55	\$330
Decrease annual clerk hours from 49,322 to 48,230	\$496,067 to \$484,638	\$249,076 to \$243,478	\$728,116	Salary \$11,429 Fringe \$5,598
Increase Library Associate from 19 to 25 hrs/wk	\$25,543	\$12,372	\$37,915	<b>(\$9,064)</b>
Delete 20 hr/wk Senior Library Assistant	Not funded			\$0
<b>Net Savings</b>				<b>\$8,293</b>

This table of organization change and permission to fill open positions and subsequent annual savings, were approved at the May 19, 2011 Library Board meeting in accordance with Wisconsin Statutes 43.58(4), and reported to the Education & Recreation Committee on June 2, 2011 as part of the Director's Report and attached to the meeting minutes.

HUMAN RESOURCES DEPARTMENT

*Brown County*

305 E. WALNUT STREET  
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HUMAN RESOURCES MANAGER

TO: County Executive  
Director of Administration  
Human Resources Staff

FROM: Debbie Klarkowski  
Human Resources

RE: Summer/Seasonal/Extra Helps Rates 2012-2013

DATE: April 3, 2011

Rates for summer/seasonal positions have not changed since 2006. Additionally, based on the research of local comparable both public and private, Human Resources is recommending the attached changes to 2012 -2013 seasonal and summer extra help rates. Increasing the rates a quarter will assist Brown County in remaining competitive for these types of positions. The impact of the recommended increase is approximately \$10,000 annually.

A reference is attached for your review.

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BROWN COUNTY EXTRA HELP - 2012 proposed

2011

2012

Positions	Position Code	Appt Type	Table	Grade	Step Yr 1	Step Yr2	Step Yr3	Step Yr 1	Step Yr2	Step Yr3	Step Yr4
Co-op / Intern Student	1000-001-99	C	99	A	\$7.75	\$8.25		\$7.75	\$8.25		
Summer Employee	1020-001-99	M	99	B	\$8.00	\$8.50	\$9.00	\$9.05	\$9.45	\$9.85	\$10.25
Summer - Hwy Bridge Crew	1020-001-99	M	99	B	\$8.25	\$8.75	\$9.25	\$9.30	\$9.70	\$10.10	\$10.50
Summer Engineering Aide	1020-002-99	M	99	C	\$10.25	\$10.75	\$11.25	\$11.30	\$11.70	\$12.10	\$12.50
Concessionaire Supervisor	1030-008-99										
Family Living Assistant	1030-003-99	S									
Horticulture Assistant	1030-004-99										
Public Safety Officer	1030-009-99										
Seasonal Maint / Seasonal	1030-001-99										
Seasonal Trail Ranger	1030-010-99										
Seasonal Assistant Park Ranger	1030-002-99		99	D	\$8.75	\$9.25	\$9.75	\$9.05	\$9.45	\$9.85	\$10.25
Concessionaire I	1030-007-99	S	99	E	\$7.25	\$7.90		\$7.25	\$7.90		
Tax Collection Help	1040-002-99	S	99	F	\$11.25			\$11.25			
Law Clerk - LTE	0330-005-98		98	C	\$20.00			\$20.00			
Law Clerk - Summer	0330-006-99	M	99	K	\$10.00			\$10.00			
Canvasser /Election Help	1040-004-99	S	99	I	\$9.25			\$9.25			
UW Extension Program Assistants	1030-005-99				flat rate			flat rate			

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**Arena Complex 10-Year Capital Plan  
2011 Budget**

CAPITAL PROJECTS		2006	2007	2008	2009	2010	2011	2012	2013	2014	2015	2016
NO	Blldg Item	Actual	Actual	Actual	Actual	Actual	Budget	Forecast	Forecast	Forecast	Forecast	Forecast
5	S Stucco Panel Repairs	10271										
7	S Lighting											
8	S Fix Drainage Problems											103924
10	A Replace Doors and Frames			4350	34000							
11	S Misc HVAC Repairs		7163	18555	53325			35000				
12	A Retube Boilers/Water Softener											
14	R Rigging Net	17173										
17	A Electrical Study					24000		50000				
18	A Electrical	4825										
19	A Ammonia Relief Valve		22000								63339	
20	A Ammonia Compressor Overhaul		44347									
21	A Ammonia Sys Control Upgrade											
22	A Ice Harvester Compressor							13000				
23	A Arena Roof	5286	811714		13000				33474			
24	H Roof Repair	7513										
25	HS Roof Studies	3960										
26	HS Roof Specifications	5850										
27	S Shopko Hall Roofs	47590	4021			10000						
28	H HOF Roofs		63950	43390				318800		102940	100989	
29	S Emergency Heater Replacement	13635										
30	A Emergency Electrical Repair	38850										
31	A Emergency RTU	12369										
32	R Emergency/Mega/Vision Repair	48860	1610									
33	H HOF Coil Replacement	10020										
34	R Air Handling Motor		5880									
35	A Ammonia Condenser		20575									
36	R Hot Water Boiler		15000									
37	R Construct Environmental Wall				32725							
38	R Ice Cover			115000								
39	ALL HOK Study											
40	A Snow Protection				5000	18500						
41	R Double Doors South East					7500						
44	ALL Repair Brick Walkways					28900						
45	S Replace Shopko Lobby OS Doors					37000						
	Insurance Deductibles					17500						
46	ALL Misc/Adjust	71	14520		19512	-5521	31000					
47	RMF Repair Resch Floors					225000						
	Total	226273	1010760	181295	157562	103879	290000	381800	144474	137940	164328	103923
	End of Year Fund Balance	969,482	153,235	138,271	141,866	236,045	309,017	87,216	102,742	124,802	120,474	96,551
	Hall of Fame	140976	8.4%									
	Arena	1136239	67.6%									
	Shopko Hall	165414	9.8%									
	Resch	237141	14.1%									
	All	1679769										



**HIGHLIGHTS:**

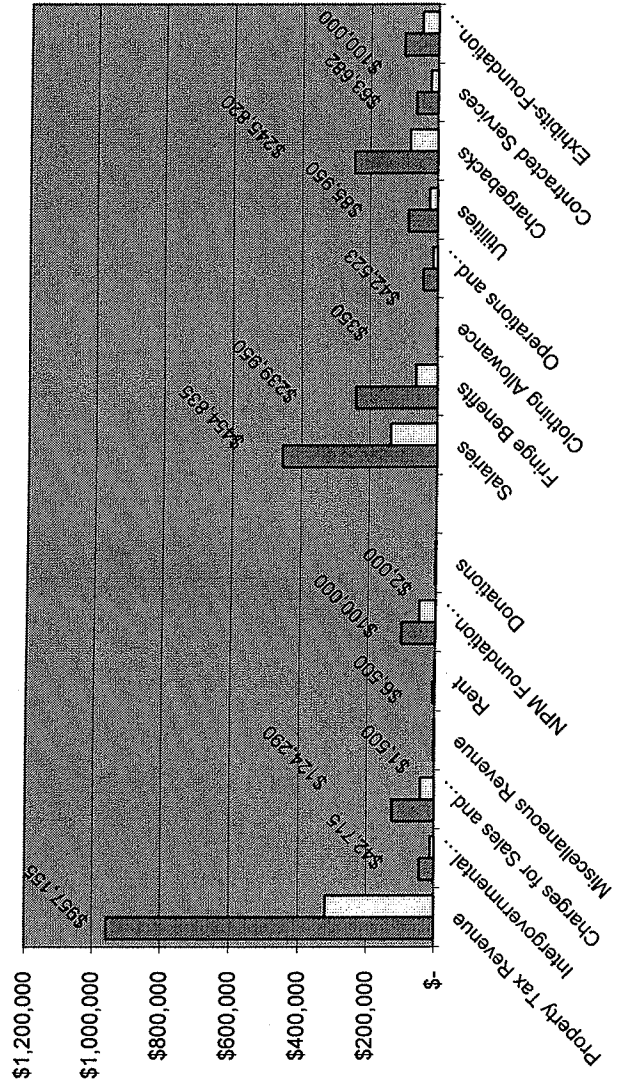
**Revenues:**  
YTD Revenues = \$420,383

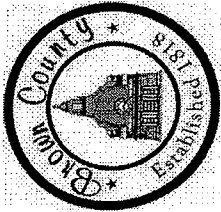
**Expenses:**  
YTD Expenses = \$383,384

	Annual Budget	YTD Actual	% of Budget
Property Tax Revenue	\$ 957,155	\$ 319,052	33.33%
Intergovernmental Revenue	\$ 42,715	\$ 11,736	27.48%
Charges for Sales and Services	\$ 124,290	\$ 40,248	32.38%
Miscellaneous Revenue	\$ 1,500	\$ 750	50.00%
Rent	\$ 6,500	\$ 885	13.62%
NPM Foundation Donations	\$ 100,000	\$ 47,400	47.40%
Donations	\$ 2,000	\$ 410	20.49%
Salaries	\$ 454,835	\$ 136,689	30.05%
Fringe Benefits	\$ 239,950	\$ 62,929	26.23%
Clothing Allowance	\$ 350	\$ -	0.00%
Operations and Maintenance	\$ 42,523	\$ 12,291	28.90%
Utilities	\$ 85,950	\$ 22,984	26.74%
Chargebacks	\$ 245,820	\$ 80,408	32.71%
Contracted Services	\$ 63,682	\$ 20,684	32.48%
Exhibits-Foundation Funded	\$ 100,000	\$ 47,400	47.40%

**Museum - April 30, 2011**

■ Annual Budget  
□ YTD Actual





# Museum Monthly Report Through April 30, 2011

Through 04/30/11  
Prior Fiscal Year Activity Included  
Summary Listing

Account Classification	Adopted Budget	Budget Amendments	Amended Budget	Current Month Transactions	YTD Encumbrances	YTD Transactions	Budget - YTD Transactions	% used/ Rec'd	Prior Year Total
<b>Fund 100 - GF</b>									
<b>REVENUE</b>									
Property taxes	957,155.00	.00	957,155.00	79,762.92	.00	319,051.68	638,103.32	33	1,063,910.00
Intergovernmental	42,715.00	.00	42,715.00	2,725.70	.00	11,736.23	30,978.77	27	13,314.75
Charges for sales and services	124,290.00	.00	124,290.00	14,066.45	.00	40,247.93	84,042.07	32	90,915.06
Miscellaneous revenue	1,500.00	.00	1,500.00	250.00	.00	750.00	750.00	50	1,500.00
Rent	6,500.00	.00	6,500.00	165.00	.00	885.00	5,615.00	14	6,161.96
Contributions	102,000.00	.00	102,000.00	47,494.68	.00	47,712.54	54,287.46	47	94,551.32
Transfer in	.00	.00	.00	.00	.00	.00	.00	+++	4,696.00
<b>EXPENSE</b>									
Personnel services	454,835.00	.00	454,835.00	49,489.02	.00	136,688.76	318,146.24	30	468,916.72
Fringe benefits and taxes	239,950.00	.00	239,950.00	20,637.69	.00	62,929.05	177,020.95	26	233,644.29
Employee costs	350.00	.00	350.00	.00	.00	.00	350.00	0	322.44
Operations and maintenance	42,523.00	.00	42,523.00	3,027.91	2,400.00	12,290.75	27,832.25	35	41,563.26
Insurance costs	1,050.00	.00	1,050.00	.00	.00	.00	1,050.00	0	.00
Utilities	85,950.00	.00	85,950.00	5,373.64	.00	22,983.82	62,966.18	27	78,193.88
Chargebacks	245,820.00	.00	245,820.00	20,964.02	.00	80,407.86	165,412.14	33	277,755.68
Contracted services	63,682.00	.00	63,682.00	6,903.28	42,997.52	20,684.48	.00	100	60,360.34
Other	100,000.00	.00	100,000.00	47,399.63	.00	47,399.63	52,600.37	47	93,700.26
Outlay	.00	.00	.00	.00	.00	.00	.00	+++	.00
Transfer out	.00	.00	.00	.00	.00	.00	.00	+++	.00
<b>REVENUE TOTALS</b>	<b>\$1,234,160.00</b>	<b>\$0.00</b>	<b>\$1,234,160.00</b>	<b>\$144,464.75</b>	<b>\$0.00</b>	<b>\$420,383.38</b>	<b>\$813,776.62</b>	<b>34%</b>	<b>\$1,275,049.09</b>
<b>EXPENSE TOTALS</b>	<b>\$1,234,160.00</b>	<b>\$0.00</b>	<b>\$1,234,160.00</b>	<b>\$153,795.19</b>	<b>\$45,397.52</b>	<b>\$383,384.35</b>	<b>\$805,378.13</b>	<b>35%</b>	<b>\$1,254,456.87</b>
<b>Fund 100 - GF Totals</b>									
REVENUE TOTALS	1,234,160.00	.00	1,234,160.00	144,464.75	.00	420,383.38	813,776.62	34	1,275,049.09
EXPENSE TOTALS	1,234,160.00	.00	1,234,160.00	153,795.19	45,397.52	383,384.35	805,378.13	35	1,254,456.87
<b>Fund 100 - GF Totals</b>	<b>\$0.00</b>	<b>\$0.00</b>	<b>\$0.00</b>	<b>(\$9,330.44)</b>	<b>(\$45,397.52)</b>	<b>\$36,999.03</b>	<b>\$8,398.49</b>		<b>\$20,592.22</b>
<b>Grand Totals</b>									
REVENUE TOTALS	1,234,160.00	.00	1,234,160.00	144,464.75	.00	420,383.38	813,776.62	34	1,275,049.09
EXPENSE TOTALS	1,234,160.00	.00	1,234,160.00	153,795.19	45,397.52	383,384.35	805,378.13	35	1,254,456.87
<b>Grand Totals</b>	<b>\$0.00</b>	<b>\$0.00</b>	<b>(\$1,234,160.00)</b>	<b>(\$9,330.44)</b>	<b>(\$45,397.52)</b>	<b>\$36,999.03</b>	<b>\$8,398.49</b>		<b>\$20,592.22</b>

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**Neville Public Museum Attendance and Admissions  
April 2011**

Attendance												
Date	Day	Adult Adm	Child Adm	Free Child	Free Other (researchers, interns, etc.)	Free Friends Member	# Students	Free Time (Wed 6-8 pm)	Gift Shop Only	Programs & Meetings	Total Attendance	Total Admission Revenue
1	Fri	40	12	12	16		31		3		114	\$298
2	Sat	135	67	33	7	1			3		246	\$878
3	Sun	68	21	18	1	5	1			150	264	\$424
4	Mon	32	7	2	9	6	80				136	\$341
5	Tues	34	7	8	6	6	3		1	33	98	\$197
6	Wed	24	3	3	10	5		76		218	339	\$129
7	Thurs	28	5	4	12		2		4	126	181	\$159
8	Fri	23	2	3	14	1	21		3	82	149	\$163
9	Sat	131	32	24	2	10	10		3	224	436	\$771
10	Sun	70	21	9	12	2	1				115	\$415
11	Mon	18	2	4	9	3			2		38	\$96
12	Tues	20	2		5		77			64	168	\$289
13	Wed	19	4	2	2	5		51		161	244	\$107
14	Thurs	36	36	6	3	3	1			286	371	\$191
15	Fri	22	2	4	5	5	39		1	76	154	\$194
16	Sat	315	38	58	17	7	14		2	355	806	\$3,289
17	Sun	104	31	19	7	3	3			64	231	\$619
18	Mon	27	11	5	3	4					50	\$168
19	Tues	27	7	5	7				1	71	118	\$156
20	Wed	22	7	3	15	10		59	2	154	272	\$131
21	Thurs	41	18	6	16	5			5	24	115	\$259
22	Fri	83	35	34	4	3	2			18	179	\$524
23	Sat	113	29	27	5	6	2		3		185	\$656
24	Sun	22	7	3	2						34	\$131
25	Mon	45	18	8	24	7	160		6	116	384	\$599
26	Tues	46	8	6	5	3			2	18	88	\$254
27	Wed	27	4	9	12	6	1	105	7	183	354	\$149
28	Thurs	33	6	7	14	3	4		1		68	\$191
29	Fri	23	4	5	31	1	14		8		86	\$155
30	Sat	85	32	24	9	3	1		9	16	179	\$523
<b>TOTAL</b>		1,713	478	351	284	113	467	291	66	2,439	6,202	\$12,456
										Apr-10	5,324	\$4,562
										Visitors =	6,202	
										Outreach =	102	
										Grand Total Visitors & Outreach	6,304	

**Neville Public Museum  
Director's Report  
To  
The Education & Recreation Committee  
Brown County Board of Supervisors**

**June 2, 2011**

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**INTRODUCTION**

After completing two (2) months at-the-helm of the museum, it has become clear that there are some systemic and strategic issues needing to be addressed in order for the museum to not only sustain current operations, but to position itself for growth moving forward. To that end, the Director is completing his review of staff activities, internal SOPs, exhibit and program schedules, outreach efforts, partnerships and marketing/PR. This review will be complemented by the acquisition of data and opinions from community leaders, stakeholders, civic groups, museum members, peers in sister institutions and others; data currently being collected.

As part of an aggressive outreach effort to “re-introduce” the Neville to key community groups and stakeholders, the Director gave presentations to the Brown County Harbor Commission, Executive Committee of the Green Bay Chamber of Commerce and to the Optimists’ Club. Presentations are currently scheduled for two Kiwanis Clubs and one-on-one meetings have occurred with numerous civic leaders, organizations and citizens. In addition, through the County’s new Cluster Groups, the Director has been able to receive excellent feedback and insight from his fellow Department Heads also reporting to Ed & Rec.

The Director also participated as an invited panel expert for a UWGB-sponsored study looking at the impact and sustainability of arts and cultural organizations in Brown County as part of the Brown County LIFE Study (A Life of Arts and Culture), which was co-sponsored by the Greater Green Bay Community Foundation and Green Bay Area Chamber of Commerce.

Key among all of these activities is on-going work with both the **Museum Governing Board** and **Museum Foundation Board** vis-à-vis museum governance and accountability and concomitant preparations to engage in more robust fundraising and outreach efforts. Much of this work is being viewed in the context of flat or diminishing financial support available from Brown County.

A critical concern remains the attrition which occurred to staff. The Director is working on a case to begin adding new staff to the museum’s professional core in order to develop and support a new **organization chart** based on demonstrable needs.

Finally, the Director also attended the 2011 annual meeting of the American Association of Museums (AAM), in Houston, TX. The theme of the conference was “The Museum of Tomorrow,” and included a series of sessions on sustaining support for museum operations, programs and related activities in a challenging economic climate.

## PROGRAM HIGHLIGHTS

### **Exhibits**

The "*Alive in Wood*" exhibit, featuring the brilliant bird carvings of internationally known local artist Gary Eigenberger, opened May 7<sup>th</sup>. The exhibit will run through August 7<sup>th</sup>.

Preparations continue for a Port Exhibit being developed in collaboration with the Brown County Port Authority and harbor Commission.

The dinosaur egg exhibit "Hatching the Past" completed a successful run on May 22<sup>nd</sup>. Along with attracting members of the general public to the exhibit, numerous adjunct public programs were also offered.

In concert with Leadership Green bay, we are preparing to open "*Green Bay A to Z*," a photo interactive exhibit featuring the significant collections we have from the Green Bay Press Gazette. As part of this project, we received an in-kind equipment contribution from IBM, valued at almost \$4,000, for computer hardware required for the production of the exhibit's multimedia, interactive kiosks. Additional fundraising by the members of Leadership Green Bay is also occurring, with a target of \$20,000 in direct support of the exhibit.

The museum is also collaborating with Mr. Cliff Cristal, the City of Green Bay and the Green Bay Packers on a proposed "*Packer Heritage Trail*," which will provide an interactive walking tour of downtown sites important to the Packer's early history. More on this initiative will be presented over the next few months.

Two modest photo exhibits are also now on display: **Civil Rights in Wisconsin: 1964 to 1974** and the **2011 Congressional Arts Competition**, sponsored locally by Eight Congressional District Representative Reid Ribble. The winner of this latter exhibit, Ms. Meliena Zacharias, from Appleton East High School, has her winning artwork on display in the House of Congress

### **Educational Programming**

A well-attended opening for "Alive in Wood" attracted over 100 participants. A special lecture for the "Badger Boys" Civil war exhibit was given by Bob Kann. The talk was entitled *Cordelia Harvey: Civil War Angel* and attracted a sold-out crowd in the Museum's theater.

Successful public events were held for Mother's day, and are prepared for Father's day later this month. The successful 2010-2011 season for Learning in Retirement, produced in collaboration with UWGB, ended for the season. Our other public program offerings (film series, lectures, workshops) continue to be well-attended. New programs with the Girl and Boy Scouts are also in development. Public lectures are also on schedule, as are programs for the Neville's Natural History Lecture Series.

The Education Department is currently upgrading its supplies and materials for the summer outreach season, which will begin in-earnest with the first On-Broadway farmer's market and include other Downtown Green bay, CVB and civic organization events.

### **Curatorial Research & Collections**

Work continues on the grant-funded photo collections project through the Institute of Museum and Library Services (IMLS). To date, over 4,000 catalog records have been entered into the Museum's database. A review of collections policy will also be undertaken in the next quarter.

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### **Special Section: Community Listening Sessions**

#### **Discussion points:**

- Discussion of proposed date, time and place for the first public listening session
- Discussion of format and potential facilitator(s)
- Discussion of identified outcomes and next steps in the process of soliciting community feedback about the museum's future.



## Photographs from the *Green Bay Press-Gazette* Collection

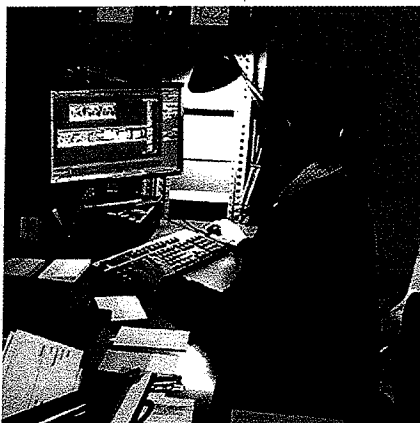
**The Exhibit**  
**June 4 – September 18, 2011**

How do you choose from a million photographs? For this first of two exhibitions supported by a federal grant from the Institute of Museum and Library Services, we will take an alphabetic approach to this amazing collection covering the history of Green Bay and the region from the 1940s through the 1980s. From cheese to the YWCA, the wonderful photographs will evoke strong memories for many and show others a Green Bay they have never known.

The Neville has also been working with members of Leadership Green Bay to make the exhibit more than just photographs hung on the wall. Their volunteer and fundraising efforts will help to create a computer database containing not only the photographs, but also brief oral histories from people connected to each image. The database will continue to grow and evolve after the run of the exhibit and will be an important part of connecting our community to its past.

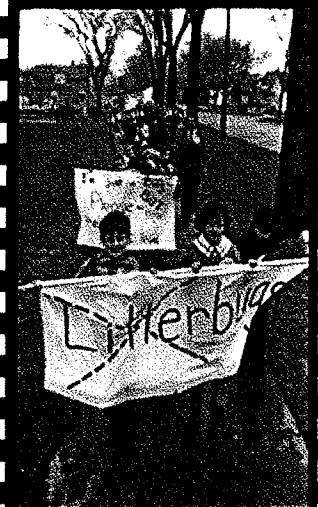
**Cataloging the Collection**  
**September 2010 to August 2013**

In July of last year, the Neville Public Museum was awarded a prestigious grant of \$130,946 from the federal Institute of Museum and Library Services (IMLS) to catalog its collection of approximately one million photographic images originally taken for the *Green Bay Press-Gazette*. Since then, we've hired two new temporary employees, Jeanine Mead and Maggie Dernehl (pictured below), who have been working with Louise Pfotenhauer, our Curator of Collections, to catalog this collection that documents major events and daily life in this region from the late 1940s to the early 1980s.



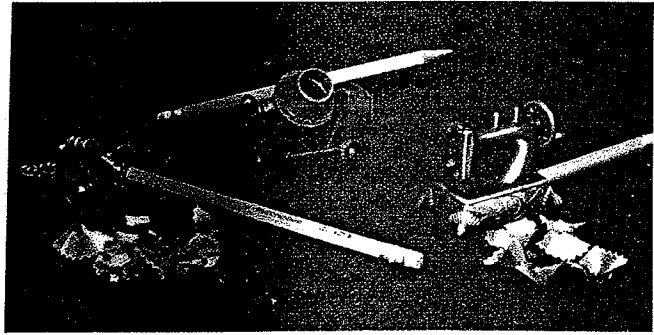
Over the three years of the project, the entire collection will be cataloged and entered into the Museum's ARGUS collections management database. We are cataloging about 1,000 images a week and expect that to improve as we work all the kinks out of the system. Currently, the collection is accessed through a 300+ page typed list of subject headings—a searchable digital catalog will increase the accessibility of the collection astronomically.

The Institute of Museum and Library Services is the primary source of federal support for the nation's 123,000 libraries and 17,500 museums. The Institute's mission is to create strong libraries and museums that connect people to information and ideas.

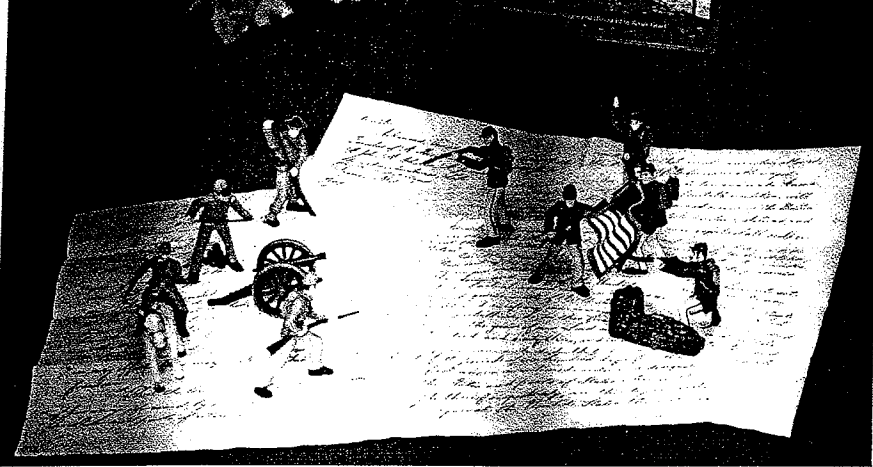


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# See what's new in the Neville Gift Shop!



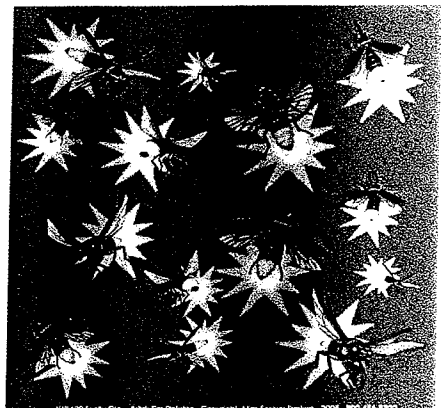
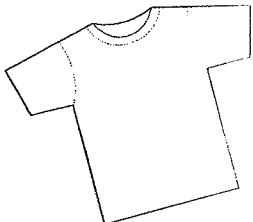
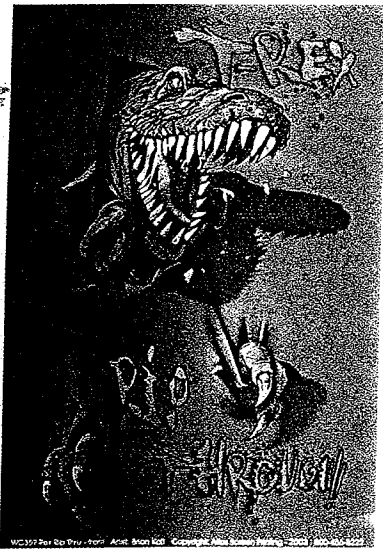
Pencil Sharpeners



Packer Items

Civil War -books -toys -posters -documents

## Kids T-Shirts



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## May Calendar of Events

- 4 Traveling Treadlers Fiber Arts Guild. 10am—2pm.
- 4 International Film Series: *D.W. Griffith Shorts*. 7pm. Free.
- 7 Mother's Day Crafts: *Pick a Chore Bouquet*. 9:30am—4:30pm. Free with Museum admission; donations appreciated.
- 8 Mother's Day Crafts: *Pick a Chore Bouquet*. Noon—4:30pm. Free with Museum admission; donations appreciated.
- 8 Mother's Day: free admission for mothers. Noon—5pm.
- 11 Natural History Lecture Series: *The Harpy Eagle*. Presented by Gary Eigenberger. 6:30pm. Free.
- 11 Neville Public Museum Astronomical Society Monthly Meeting: *Observing Night*. 7pm. Free.
- 13 Photo Op for Art. Have your original artwork professionally photographed. 9am—4:30pm. Call Marilyn at (920) 448-7846 for more details.
- 14 Photo Op for Art. Have your original artwork professionally photographed. 9am—4:30pm. Call Marilyn at (920) 448-7846 for more details.
- 18 Poetry Night: *Nancy Rafal*. 6pm: Sign-up for Open Reading; 6:30pm Open Reading; Featured Reader to follow. Free.
- 18 International Film Series: *Bhutto*. 7pm. Free.
- 21 Traveling Treadlers Fiber Arts Guild. 10am—2pm.
- 25 Civil War Lecture Series: *Wisconsin's Civil War Memorials*. Presented by Matt Welter, Curator of Education at the Neville Public Museum. 6:30pm. Free.
- 25 Neville Public Museum Geology Club Monthly Meeting: *Geology of Golden Island and Why "WI" Should Care*. Presented by Elizabeth Gordon of UW-Parkside. 7pm. Free.
- 30 Memorial Day. Museum CLOSED.

### Celebrate Mother's Day and Father's Day at the Museum!

Mother's Day—*Sunday, May 8*—all mothers will receive free Museum admission, a 15% discount in the Neville Gift Shop.  
 Father's Day—*Sunday, June 19*—all fathers will receive free Museum admission, a 15% discount in the Neville Gift Shop.



**Don't miss your chance to see *Hatching the Past: Dinosaur Eggs & Babies*, closing May 22!**

## June Calendar of Events

- 1 Traveling Treadlers Fiber Arts Guild. 10am—2pm.
- 8 Natural History Lecture Series: *Birds of the Bay Beach Wildlife Sanctuary*. 7pm. Free.
- 15 Poetry Night: *Karla Huston*. 6pm: Sign-up for Open Reading; 6:30pm Open Reading; Featured Reader to follow. Free.
- 18 Traveling Treadlers Fiber Arts Guild. 10am—2pm.
- 19 Father's Day: free admission for fathers! Noon—5pm.
- 19 Father's Day Activity: Civil War Scavenger Hunt. Free with Museum admission; donations appreciated.
- 22 Neville Public Museum Geology Club Monthly Meeting: *Geology of Japan*. Presented by Jeri Euclide of the Neville Public Museum Geology Club. 7pm. Free.
- 25 Kids Day! Birds in Art & History. Eagle Bird Mosaic Craft, \$3 per person; take a picture next to "Old Abe" in our *Badger Boys* exhibit, and participate in a 'bird call' scavenger hunt through the *Alive in Wood* exhibit. 9:30am—4:30pm.
- 29 Civil War Lecture Series: *In Defense of Liberty and Freedom: A View from a Wisconsin Volunteer in the Civil War*. Presented by Thomas Rowland of UW—Oshkosh. 6:30pm. Free.

### Exhibit Schedule

Through Nov. 6 <i>Badger Boys: Northeast Wisconsin and the Civil War</i>	Opening May 7 <i>Alive in Wood: Bird Carvings by Gary Eigenberger</i>
Through Apr. 24 <i>Miles Bair: The Fleeting Landscape</i>	Through May 22 <i>Hatching the Past: Dinosaur Eggs &amp; Babies</i>
Through May 1 <i>Legacies Arts Project</i>	Opening June 4 <i>Green Bay A to Z: Photographs from the Green Bay Press-Gazette Collection.</i>

### Permanent Exhibit/Program Areas

- *On the Edge of the Inland Sea*     ● *Hometown Advantage: The Community and the Packers*, Video Exhibit     ● *Discovery Room*
- *Highlights from the Neville's Photograph Collection*     ● *Studio 210: Working Regional Artists*

## April Calendar of Events

- 6 Traveling Treadlers Fiber Arts Guild. 10am—2pm.
- 6 Documentary Film, *I Remember Better When I Paint*, followed by a panel discussion. Held in conjunction with Legacies Arts Project. 7pm. Free.
- 9 Documentary Film, *I Remember Better When I Paint*, followed by a panel discussion. Held in conjunction with Legacies Arts Project. 2pm. Free.
- 13 Natural History Lecture Series: *Mosquitoes*. Presented by Michael Draney. 6:30pm. Free.
- 13 Neville Public Museum Astronomical Society Monthly Meeting. Presented by Karri Ferron of *Astronomy Magazine*. 7pm. Free.
- 14 Guided art gallery tour of *Miles Bair: The Fleeting Landscape*. Noon. Free with Museum admission.
- 16 *Dino Egg Hunt*. Make dino nests, dig for dinos, scavenger hunt, and a chance to win a talking dino! 9am—5pm. Cost: \$10/child (general public) or \$8/child (Friends of the Neville member).
- 16 Traveling Treadlers Fiber Arts Guild. 10am—2pm.
- 16 Documentary Films, *Do Not Go Gently*, 2pm; *Runaway Train*, 3:15pm; followed by a panel discussion. Held in conjunction with Legacies Arts Project. Free.
- 20 Poetry Night: *UWGB*. 6pm: Sign-up for Open Reading; 6:30pm Open Reading; Featured Readers to follow. Free.
- 20 Free professional memory assessments. 9am—5pm. Registration required. Call Legacies Arts Project at (920) 593-3599.
- 20 International Film Series: *Native American Filmmaking*. 7pm. Free.
- 27 Civil War Lecture Series: *Cordelia Harvey: Civil War Angel*. Presented by Bob Kann of UW—Madison. 6:30pm. Free.
- 27 Neville Public Museum Geology Club Monthly Meeting: *Topaz*. Presented by Michael Riesch of Earthaven Museum. 7pm. Free.



### Our Wish List:

Can you help us with any of these items? For more info, please call (920) 448-7847.

\* Postage Stamps      \* A new van! (or new for us)

\*Sponsorship for 67th Art Annual awards:

One of four Artistic Merit Awards at \$200 each, or the Best of Show Award at \$500



### Welcome to Our New Friends!!!

Join us in welcoming the following new members of the Friends of the Neville. Thank you so much for your support!

**Individual:** Juliana Gerrits, Alma Hermansen, Marge Switzer, Patricia L. Jansen, Joe Krawczyk, Peter Cardinal, Patricia Huempfer, Amy Matthys, Mary Eisenreich, Charlotte Q. Gravin, Karen M. McKenna, Louanne Crowder

**Family:** Paul & Colleen Kendle, Tracie Muenster, Lynn M. Bagnat, Sharon & Tom Chase, Tony & Bobbie Lison, Deanna Fruzyna, Steven Handrick, Todd & Barbara Fontaine, Kelly O'Connell, Nancy Lehms, Jason Baierl, Ray & Chris Perry, Estelle Frigo

**Explorer:** Steve & Nancy Batterman, Sam Chandler

**Corporate:** BelGioioso Cheese, Nicolet National Bank

### Become a Friend of the Neville!

There are many different membership levels ranging from Individual to Corporate, with benefits including free admission, a 10% discount in the Neville Gift Shop, invitations to exhibit opening receptions, and more! Call (920) 448-7847 or visit our website at [www.nevillepublicmuseum.org/foundation](http://www.nevillepublicmuseum.org/foundation) for more details.

### Staff Directory & Contact Information

**Museum Main Phone,** (920) 448-4460

**Admissions Desk/Security,** (920) 448-7842

**Gift Shop,** (920) 448-4462

**Gary Geyer, Security Supervisor,** (920) 448-7853

**Jean Hermes, Clerk-Typist II,** (920) 448-7840, [hermes\\_jm@co.brown.wi.us](mailto:hermes_jm@co.brown.wi.us)

**John Jacobs, Curator of Science,** (920) 448-7849, [jacobs\\_jp@co.brown.wi.us](mailto:jacobs_jp@co.brown.wi.us)

**Rolf Johnson, Director,** (920) 448-7843, [johnson\\_re@co.brown.wi.us](mailto:johnson_re@co.brown.wi.us)

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2011 meeting of the American Association of Museums

Conference Theme  
"The Museum of Tomorrow"

Notes from Technical Sessions and Symposia

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Below are the technical sessions and symposia attended by Neville Public Museum Director Rolf Johnson. Full session notes are now being prepared for distribution to 1) the County Executive, 2) members of the County Education & recreation Committee, 3) members of the not-for-profit Neville Public Museum Foundation Board and 4) other interested parties and stakeholders.

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**Sunday, May 22**

**Session Name: A Dialog on Governance Models and Governance Partners**

**Session Name: We have 10,000 Followers... Now What? Evaluating Social Media's Impact**

**Session Name: Building Staff for the Museum of Tomorrow**

**Session Name: Capital Campaign Clinic: Planning & Fundraising Museums for Tomorrow**

**Evening Event: Director's and CEOs Reception**

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**Monday, May 23**

**Session Name: Inside the "Magnetic Museum"**

**Session Name: GENERAL SESSION, Museum Town hall: Tough Economy, Tough Choices**

2011 meeting of the American Association of Museums

Session Name: Reinventing Your Membership Program to maximize Financial Impact and Member Engagement

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Tuesday, May 24

Session Name: Leading Change (for Director's and CEOs)

Session Name: Museums Need You: Partnering to Enhance and Enliven the Community

Session Name: Creating the Museum of the Future Through Public Value

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Wednesday, May 25

Session Name: Empowering Staff to Take Creative Risks